



Sanitary Maintenance Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	10,607	10,722
Active US Subscribers / Base Rate	6,337	9,926	10,014
Email Addresses / Base Rate (Free Transmission)	6,337		
Telemarketing / Base Rate		10,607	
Active Canadian Subscribers / Base Rate	N/A	681	708
Combined PHONE-POSTAL / Base Rate \$275/M		10,607	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP Kimberly Reed
 10001 W. Innovation Dr kim.reed@tradeexpress.com
 Wauwatosa, WI 53226 Phone: (414) 228-7701 x454

M = Per Thousand F = Flat

DESCRIPTION

Since Its Launch In 1943, this has Become the Leading Business Magazine for Distributors and Wholesalers of Sanitary Supplies. This Exclusive Subscriber Database Reaches Every Type of Distributor Active in The Sanitary Supply Marketplace.

Sanitary Maintenance Circulation Reaches the Entire Janitorial & Sanitary Supply Market Including: Janitorial Supply Distributors - Wholesale/Master Distributors - Paper Supply Firms - Food Service Distributors - Chemical Specialty Firms - Distributors of Sanitary Supplies/Equipment - Manufacturers Of Sanitary Supplies

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Bldg/Organization Type (15.00/M)	\$440/M	\$225/M	\$165/M
08 - Industrial Supply	3	3	3
09 - Chemical Specialty	1	1	1
10 - Wholesalers of Sanitary Supplies	294	386	386
11 - Janitor Supply Firm	3,064	5,491	5,568
12 - Paper Merchant	559	826	827
17 - Food Service Distributor Firm	2,355	3,139	3,149
19 - Other Distributor	52	71	71
31 - Manufacturer of Sanitary Supplies	9	9	9
32 - Manufacturer's Agent	0	0	0
	6,337	9,926	10,014

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Owner	1,077	2,059	2,064
22 - President	1,601	2,071	2,078
23 - Corporate Officer	1,074	1,631	1,643
24 - General Manager	699	1,574	1,588
25 - Sales Manager	993	1,293	1,302
26 - Purchasing Agent	317	470	475
27 - Office Manager	500	709	745
	6,261	9,807	9,895

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Annual Sales Volume (15.00/M)	\$440/M	\$225/M	\$165/M
03 - Under \$500,000	367	556	556
04 - \$500,000-\$999,999	442	588	589
05 - \$1,000,000-\$2,499,999	692	928	929
07 - \$2,500,000-\$4,999,999	550	766	771
08 - \$5,000,000-\$7,999,999	478	654	656
09 - \$8,000,000 & Over	1,517	2,153	2,160
	4,046	5,645	5,661