# MEDICAL FACILITIES MANAGEMENT

| SEGMENTS | EMAIL $440/M | PHONE $225/M | POSTAL $165/M |
|---|---|---|---|
| Universe / Base Rate | N/A | 18,813 | 19,292 |
| Active US Subscribers / Base Rate | 12,328 | 18,813 | 19,292 |
| Email Addresses / Base Rate (Free Transmission) | 12,328 | | |
| Telemarketing / Base Rate | | 18,813 | |
| Active Canadian Subscribers / Base Rate | N/A | N/A | N/A |
| Combined PHONE-POSTAL / Base Rate $275/M | | 18,813 | |
| Type of Rentals | B2B / Email, Postal, Phone | | |
| Source | Controlled / Requested Circulation | | |
| Geography | USA, Limited Canada | | |
| Reuse / Key Coding / Nth Name | Please Inquire | | |

| TRANSMISSION / ADDRESSING | Price |
|---|---|
| Minimum Order | $675 |
| Order Cancellation | $75/F |
| Pkg Transmission - Postal / Telemarketing | $75/F |
| Suppression List - You provide to us | $150/F |
| First HTML Tracking Links Set-Up Test | Included |
| Re-Blast @ 15% of Original Cost | 15% |
| Email - Blast Leads $25 per lead | Email - Personalization $20/M |

| Number of Buildings ($15/M) | EMAIL $440/M | PHONE $225/M | POSTAL $165/M |
|---|---|---|---|
| H - 1000 or more | 15 | 20 | 20 |
| G - 500-999 | 19 | 23 | 23 |
| F - 100-499 | 72 | 89 | 89 |
| D - 50-99 | 107 | 135 | 135 |
| A - 20-49 | 170 | 216 | 216 |
| 9 - 14-19 | 129 | 170 | 170 |
| 8 - 8-13 | 241 | 326 | 326 |
| 7 - 4-7 | 423 | 587 | 587 |
| 6 - 1-3 | 931 | 1,416 | 1,418 |
| | 2,107 | 2,982 | 2,984 |

| Additional Select Options ($15/M) | EMAIL $440/M | PHONE $225/M | POSTAL $165/M |
|---|---|---|---|
| DATA CENTER MANAGEMENT | 1,114 | 1,685 | 1,686 |
| LABORATORY MANAGEMENT | 407 | 525 | 525 |
| | | | |
| GREEN PRODUCT INVOLVEMENT | 705 | 916 | 917 |
| | | | |

| Square Feet ($15/M) | EMAIL $440/M | PHONE $225/M | POSTAL $165/M |
|---|---|---|---|
| E - Over 10,000,000 | 339 | 405 | 445 |
| D - 6,000,000-10,000,000 | 96 | 129 | 129 |
| C - 3,000,000-6,000,000 | 117 | 151 | 151 |
| B - 1,000,000-3,000,000 | 391 | 513 | 514 |
| 4 - 500,000-999,999 | 359 | 490 | 490 |
| 3 - 250,000-499,999 | 332 | 455 | 456 |
| 2 - 100,000-249,999 | 609 | 917 | 918 |
| 1 - Under 100,000 | 525 | 899 | 900 |
| | 2,768 | 3,959 | 4,003 |

## LIST MANAGER CONTACT INFORMATION


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M = Per Thousand F = Flat

## DESCRIPTION

Built from the Active Subscriber Lists of Building Operating Management & Facility Maintenance Decisions.
Now Your Direct Marketing Message Can Reach the Key Decision-Making Facility Executives And Top Level Maintenance Management Personnel At The Nation's Largest Medical/ Healthcare Facilities, (hospitals/clinics) Nursing Homes.
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| | Job Function/Title ($15/M) | EMAIL $440/M | PHONE $225/M | POSTAL $165/M |
|---|---|---|---|---|
| Building Operating Management | 21 - Other Executive/Management Titles | 744 | 1,008 | 1,054 |
| | 26 - Other Construction/Engineering Titles | 1,163 | 1,477 | 1,529 |
| | 31 - Building Owner, Developer, C-Level Executive | 3,263 | 5,218 | 5,231 |
| | 32 - VP/Director of Facilities & Buildings | 2,449 | 3,749 | 3,869 |
| | 33 - VP/Director of Real Estate | 147 | 154 | 158 |
| | 34 - Property & Asset Manager | 105 | 149 | 150 |
| | 35 - Building & Facility Manager | 1,725 | 2,570 | 2,688 |
| | 36 - VP/Director of Energy Services | 6 | 7 | 7 |
| | 41 - VP/Director of Facilities Engineering | 153 | 224 | 227 |
| | 42 - VP/Director of Design & Construction | 114 | 133 | 137 |
| | 43 - Physical Plant Director | 169 | 272 | 272 |
| | 44 - Project Manager | 179 | 228 | 233 |
| | 45 - Energy Manager | 9 | 12 | 12 |
| | 46 - Construction Manager | 32 | 40 | 40 |
| | 47 - Staff Architect | 4 | 5 | 5 |
| | 48 - Staff Engineer | 39 | 53 | 54 |
| | 49 - Space Planner/Interior Designer | 13 | 16 | 16 |
| | 50 - Energy Director | 6 | 7 | 7 |
| | 55 - Superintendent of Schools/School Districts | 3 | 8 | 8 |
| Facility Maintenance Decisions | 60 - Director of Maintenance | 731 | 1,444 | 1,450 |
| | 61 - Director of Maintenance & Engineering | 46 | 86 | 87 |
| | 62 - Director of Facilities Maintenance | 120 | 203 | 205 |
| | 63 - Director of Building and Grounds | 31 | 52 | 52 |
| | 64 - Director Building Services/Plant Services | 39 | 81 | 82 |
| | 65 - Maintenance Manager | 155 | 273 | 279 |
| | 66 - Facility Maintenance Manager | 78 | 127 | 128 |
| | 67 - Engineering & Maintenance Manager | 37 | 45 | 46 |
| | 68 - Building Services Manager/Supervisor | 29 | 55 | 55 |
| | 69 - Plant Manager/Supervisor | 42 | 65 | 65 |
| | 70 - Building Maintenance Superintendent | 21 | 33 | 35 |
| | 71 - Building & Grounds Superintendent | 2 | 4 | 4 |
| | 72 - Maintenance Supervisor | 267 | 418 | 436 |
| | 73 - Building Supervisor | 7 | 20 | 20 |
| | 74 - Facility/Building/Maintenance Engineer | 195 | 225 | 297 |
| | 75 - Other Maintenance Management | 205 | 352 | 354 |
| | | 12,328 | 18,813 | 19,292 |