GOVERNMENT FACILITIES MANAGEMENT

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	7,081	7,527
Active US Subscribers / Base Rate	5,614	7,081	7,527
Email Addresses / Base Rate (Free Transmission)	5,614		
Telemarketing / Base Rate		7,081	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		7,081	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	36	51	51
G - 500-999	23	25	25
F - 100-499	145	169	169
D - 50-99	100	117	117
A - 20-49	134	163	164
9 - 14-19	79	91	91
8 - 8-13	95	115	115
7 - 4-7	135	167	167
6 - 1-3	208	269	269
	955	1,167	1,168

Government Branch ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
A - Federal	831	999	1,291
B - State	1,008	1,339	1,404
C - County	1,115	1,427	1,464
D - Municipal	1,607	2,092	2,135
Z - Other	457	580	587
	5,018	6,437	6,881

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
DATA CENTER MANAGEMENT	566	703	703
LABORATORY MANAGEMENT	249	288	289
GREEN PRODUCT INVOLVEMENT	595	696	696

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	225	295	295
D - 6,000,000-10,000,000	90	105	105
C - 3,000,000-6,000,000	110	138	138
B - 1,000,000-3,000,000	294	352	352
4 - 500,000-999,999	256	307	308
3 - 250,000-499,999	172	239	239
2 - 100,000-249,999	258	316	316
1 - Under 100,000	153	184	184
	1,558	1,936	1,937

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This Database Gives Exclusive Access to The Key Decision-Making Facility Executives and Top Level Maintenance Management Personnel At Federal, State And Local Government Facilities.
This Database Is Built From The Active Subscriber Bases Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.
Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.
Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M	
21 - Other Executive/Management Titles	127	151	151	Building Operating Management
26 - Other Construction/Engineering Titles	75	86	88	
31 - Building Owner, Developer, C-Level Executive	185	249	250	
32 - VP/Director of Facilities & Buildings	549	722	737	
33 - VP/Director of Real Estate	98	106	109	
34 - Property & Asset Manager	342	422	422	
35 - Building & Facility Manager	1,014	1,243	1,246	
36 - VP/Director of Energy Services	22	26	26	
41 - VP/Director of Facilities Engineering	113	125	126	
42 - VP/Director of Design & Construction	39	46	47	
43 - Physical Plant Director	37	56	56	
44 - Project Manager	137	176	176	
45 - Energy Manager	24	28	28	
46 - Construction Manager	27	38	38	
47 - Staff Architect	12	18	18	
48 - Staff Engineer	56	80	80	
49 - Space Planner/Interior Designer	14	16	16	
50 - Energy Director	9	8	9	
55 - Superintendent of Schools/School Districts	24	38	38	
60 - Director of Maintenance	243	310	315	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	21	29	29	
62 - Director of Facilities Maintenance	88	117	117	
63 - Director of Building and Grounds	21	29	29	
64 - Director Building Services/Plant Services	28	36	37	
65 - Maintenance Manager	443	512	631	
66 - Facility Maintenance Manager	128	155	159	
67 - Engineering & Maintenance Manager	24	38	38	
68 - Building Services Manager/Supervisor	18	26	26	
69 - Plant Manager/Supervisor	18	31	31	
70 - Building Maintenance Superintendent	143	185	195	
71 - Building & Grounds Superintendent	30	39	39	
72 - Maintenance Supervisor	1,129	1,480	1,734	
73 - Building Supervisor	13	16	16	
74 - Facility/Building/Maintenance Engineer	257	314	339	
75 - Other Maintenance Management	106	130	131	
	5,614	7,081	7,527	