Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	30,620	32,033
Active US Subscribers / Base Rate	23,915	30,620	32,033
Email Addresses / Base Rate (Free Transmission)	23,915		
Telemarketing / Base Rate		30,620	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		30,620	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	94	117	117
G - 500-999	55	71	71
F - 100-499	346	421	421
D - 50-99	339	423	424
A - 20-49	492	588	588
9 - 14-19	351	447	448
8 - 8-13	749	929	929
7 - 4-7	1,506	1,815	1,815
6 - 1-3	2,294	2,854	2,854
	6,226	7,665	7,667

Bldg./Organization Type ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
10 - Commercial Buildings	2,229	3,058	3,060
20 - Government Buildings	2,883	3,666	4,085
30 - Industrial Buildings	2,619	2,892	2,893
40 - Hospitality Buildings	791	1,037	1,364
50 - Medical Buildings	2,351	3,952	4,065
60 - Retail Buildings	2,277	2,453	2,861
70 - Educational Buildings	10,765	13,562	13,705
90 - Arch Firms/Consultants/Contractors	0	0	0
	23,915	30,620	32,033

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
DATA CENTER MANAGEMENT	1,512	1,964	1,965
LABORATORY MANAGEMENT	762	927	927
K12 vs HIGHER ED	9,832	12,515	12,553
GREEN PRODUCT INVOLVEMENT	1,521	1,854	1,856

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	449	585	585
D - 6,000,000-10,000,000	242	297	297
C - 3,000,000-6,000,000	264	348	348
B - 1,000,000-3,000,000	833	1,032	1,034
4 - 500,000-999,999	783	1,015	1,015
3 - 250,000-499,999	771	980	980
2 - 100,000-249,999	1,132	1,490	1,490
1 - Under 100,000	1,010	1,383	1,384
	5,484	7,130	7,133

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP
10001 W. Innovation Dr
Wauwatosa, WI 53226

Kimberly Reed
kim.reed@tradepress.com
Phone: (414) 228-7701 x454

M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.
Send Your Message Directly to Engineering & Maintenance Executives Who Spend $121 Billion On Capital Equipment, Renovation and New Construction Projects.
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Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
60 - Director of Maintenance	5,142	6,831	6,904
61 - Director of Maintenance & Engineering	276	401	402
62 - Director of Facilities Maintenance	1,085	1,456	1,461
63 - Director of Building and Grounds	4,777	6,188	6,190
64 - Director Building Services/Plant Services	212	302	304
65 - Maintenance Manager	3,841	4,603	5,039
66 - Facility Maintenance Manager	831	1,079	1,103
67 - Engineering & Maintenance Manager	270	348	353
68 - Building Services Manager/Supervisor	213	300	300
69 - Plant Manager/Supervisor	219	286	294
70 - Building Maintenance Superintendent	450	547	577
71 - Building & Grounds Superintendent	267	352	352
72 - Maintenance Supervisor	3,968	5,069	5,568
73 - Building Supervisor	77	119	119
74 - Facility/Building/Maintenance Engineer	1,456	1,630	1,947
75 - Other Maintenance Management	831	1,109	1,120
	23,915	30,620	32,033

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