EDUCATION FACILITIES MANAGEMENT

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	27,720	28,137
Active US Subscribers / Base Rate	21,935	27,720	28,137
Email Addresses / Base Rate (Free Transmission)	21,935		
Telemarketing / Base Rate		27,720	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		27,720	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	30	35	35
G - 500-999	34	36	37
F - 100-499	218	255	255
D - 50-99	270	345	345
A - 20-49	473	571	572
9 - 14-19	268	336	337
8 - 8-13	602	759	759
7 - 4-7	861	1,083	1,084
6 - 1-3	1,012	1,282	1,282
	3,768	4,702	4,706

K-12 vs Higher Education ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
K-12	13,972	18,436	18,530
Other	857	1,107	1,135
Technical	352	417	426
University	5,451	6,205	6,385
	20,632	26,165	26,476

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
DATA CENTER MANAGEMENT	2,299	2,893	2,894
LABORATORY MANAGEMENT	985	1,156	1,157
GREEN PRODUCT INVOLVEMENT	1,512	1,804	1,807

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	483	607	610
D - 6,000,000-10,000,000	235	289	289
C - 3,000,000-6,000,000	312	382	382
B - 1,000,000-3,000,000	857	1,083	1,085
4 - 500,000-999,999	891	1,103	1,104
3 - 250,000-499,999	822	1,018	1,018
2 - 100,000-249,999	1,343	1,701	1,701
1 - Under 100,000	749	952	952
	5,692	7,135	7,141

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Send Your Direct Marketing Message to These Qualified Prospects Within the nation's Largest Educational Facilities. Reach Facility Managers and Maintenance Executives Who Make the Purchasing Decisions for School Districts, Colleges, Universities and Technical Schools.
This is a Combined Database of Active, Controlled Subscribers Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.
Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.
Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Building Operating Management	21 - Other Executive/Management Titles	1,485	1,656	1,702
	26 - Other Construction/Engineering Titles	367	386	430
	31 - Building Owner, Developer, C-Level Executive	1,671	1,961	1,985
	32 - VP/Director of Facilities & Buildings	3,680	4,571	4,692
	33 - VP/Director of Real Estate	146	164	174
	34 - Property & Asset Manager	99	130	130
	35 - Building & Facility Manager	1,774	2,325	2,344
	36 - VP/Director of Energy Services	36	45	46
	41 - VP/Director of Facilities Engineering	154	198	199
	42 - VP/Director of Design & Construction	194	223	228
	43 - Physical Plant Director	105	152	152
	44 - Project Manager	172	211	211
	45 - Energy Manager	42	49	49
	46 - Construction Manager	39	53	53
	47 - Staff Architect	17	21	21
	48 - Staff Engineer	34	39	39
	49 - Space Planner/Interior Designer	25	29	29
	50 - Energy Director	40	46	46
	55 - Superintendent of Schools/School Districts	2,991	4,189	4,192
Facility Maintenance Decisions	60 - Director of Maintenance	2,858	3,452	3,477
	61 - Director of Maintenance & Engineering	29	44	44
	62 - Director of Facilities Maintenance	278	407	409
	63 - Director of Building and Grounds	3,656	4,823	4,825
	64 - Director Building Services/Plant Services	50	75	75
	65 - Maintenance Manager	342	437	458
	66 - Facility Maintenance Manager	163	218	219
	67 - Engineering & Maintenance Manager	13	19	19
	68 - Building Services Manager/Supervisor	66	93	93
	69 - Plant Manager/Supervisor	32	36	37
	70 - Building Maintenance Superintendent	104	122	132
	71 - Building & Grounds Superintendent	154	209	209
	72 - Maintenance Supervisor	744	899	957
	73 - Building Supervisor	23	36	36
	74 - Facility/Building/Maintenance Engineer	172	173	195
	75 - Other Maintenance Management	180	229	230
		21,935	27,720	28,137