Executive Building Ownership & Facilities Management / MASTER FILE

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	83,199	85,650
Active US Subscribers / Base Rate	64,919	83,199	85,650
Email Addresses / Base Rate (Free Transmission)	64,919		
Telemarketing / Base Rate		83,199	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		83,199	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	216	270	270
G - 500-999	160	179	180
F - 100-499	806	952	952
D - 50-99	856	1,033	1,034
A - 20-49	1,388	1,647	1,649
9 - 14-19	797	978	979
8 - 8-13	1,447	1,789	1,789
7 - 4-7	2,102	2,663	2,664
6 - 1-3	3,617	4,729	4,732
	11,389	14,240	14,249

Bldg./Organization Type ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
10 - Commercial Buildings	17,155	17,550	17,773
20 - Government Buildings	7,166	7,081	7,527
30 - Industrial Buildings	5,031	5,058	5,122
40 - Hospitality Buildings	3,296	3,022	3,413
50 - Medical Buildings	17,061	18,813	19,292
60 - Retail Buildings	3,767	3,381	3,811
70 - Educational Buildings	26,511	27,720	28,137
90 - Arch Firms/Consultants/Contractors	560	573	574
	80,547	83,198	85,649

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
DATA CENTER MANAGEMENT	4,705	6,037	6,039
LABORATORY MANAGEMENT	2,318	2,763	2,766
K12 vs HIGHER ED	20,896	26,501	26,812
GREEN PRODUCT INVOLVEMENT	5,137	6,092	6,097

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	2,425	3,008	3,056
D - 6,000,000-10,000,000	714	876	876
C - 3,000,000-6,000,000	959	1,173	1,173
B - 1,000,000-3,000,000	2,528	3,135	3,140
4 - 500,000-999,999	2,413	3,001	3,003
3 - 250,000-499,999	2,016	2,550	2,551
2 - 100,000-249,999	3,374	4,332	4,333
1 - Under 100,000	2,020	2,745	2,747
	16,449	20,820	20,879

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP
10001 W. Innovation Dr
Wauwatosa, WI 53226

Kimberly Reed
kim.reed@tradepress.com
Phone: (414) 228-7701 x454

M = Per Thousand F = Flat

DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.
Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.
Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.
Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Building Operating Management	21 - Other Executive/Management Titles	4,050	4,080	4,233
	26 - Other Construction/Engineering Titles	4,556	4,347	4,585
	31 - Building Owner, Developer, C-Level Executive	10,789	11,714	11,776
	32 - VP/Director of Facilities & Buildings	10,645	11,059	11,355
	33 - VP/Director of Real Estate	2,061	2,011	2,077
	34 - Property & Asset Manager	4,822	5,012	5,038
	35 - Building & Facility Manager	8,504	9,036	9,187
	36 - VP/Director of Energy Services	150	150	153
	41 - VP/Director of Facilities Engineering	800	825	837
	42 - VP/Director of Design & Construction	779	768	786
	43 - Physical Plant Director	484	546	546
	44 - Project Manager	941	993	998
	45 - Energy Manager	136	138	138
	46 - Construction Manager	206	219	219
	47 - Staff Architect	130	135	135
	48 - Staff Engineer	374	415	416
	49 - Space Planner/Interior Designer	88	92	92
	50 - Energy Director	133	129	134
	55 - Superintendent of Schools/School Districts	3,821	4,249	4,252
Facility Maintenance Decisions	60 - Director of Maintenance	5,757	6,232	6,305
	61 - Director of Maintenance & Engineering	262	290	291
	62 - Director of Facilities Maintenance	937	1,033	1,038
	63 - Director of Building and Grounds	4,715	4,936	4,938
	64 - Director Building Services/Plant Services	206	240	242
	65 - Maintenance Manager	4,752	4,478	4,914
	66 - Facility Maintenance Manager	850	895	919
	67 - Engineering & Maintenance Manager	288	297	302
	68 - Building Services Manager/Supervisor	205	241	241
	69 - Plant Manager/Supervisor	229	241	249
	70 - Building Maintenance Superintendent	514	504	534
	71 - Building & Grounds Superintendent	244	266	266
	72 - Maintenance Supervisor	5,286	4,984	5,482
	73 - Building Supervisor	80	95	95
	74 - Facility/Building/Maintenance Engineer	1,839	1,558	1,875
	75 - Other Maintenance Management	914	990	1,001
		80,547	83,198	85,649