DATA CENTER FACILITIES MANAGEMENT

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	7,407	7,410
Active US Subscribers / Base Rate	5,717	7,407	7,410
Email Addresses / Base Rate (Free Transmission)	5,717		
Telemarketing / Base Rate		7,407	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		7,407	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	95	113	113
G - 500-999	61	67	67
F - 100-499	292	342	342
D - 50-99	246	296	297
A - 20-49	392	453	453
9 - 14-19	244	305	305
8 - 8-13	404	524	524
7 - 4-7	629	790	790
6 - 1-3	1,085	1,383	1,384
	3,448	4,273	4,275

Bldg./Organization Type ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
10 - Commercial Buildings	1,241	1,510	1,510
20 - Government Buildings	566	703	703
30 - Industrial Buildings	219	266	266
40 - Hospitality Buildings	139	173	174
50 - Medical Buildings	1,114	1,685	1,686
60 - Retail Buildings	64	79	79
70 - Educational Buildings	2,299	2,893	2,894
90 - Arch Firms/Consultants/Contractors	75	98	98
	5,717	7,407	7,410

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
LABORATORY MANAGEMENT	1,162	1,371	1,372
K12 vs HIGHER ED	2,330	2,917	2,918
GREEN PRODUCT INVOLVEMENT	1,811	2,134	2,136

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	488	610	610
D - 6,000,000-10,000,000	264	320	320
C - 3,000,000-6,000,000	290	353	353
B - 1,000,000-3,000,000	727	915	917
4 - 500,000-999,999	674	847	847
3 - 250,000-499,999	572	717	718
2 - 100,000-249,999	889	1,130	1,130
1 - Under 100,000	426	580	580
	4,330	5,472	5,475

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This Database Is Built from The Active Subscriber List of Building Operating Management Magazine and Facility Maintenance Decisions Magazine. Truly a Unique Opportunity To Take Your Sales Message Directly To An Influential Audience Involved In Issues Related To Energy Consumption, Floor Space And Data Center Operational Costs.

Reach This Hard-To-Find Group of Executives Responsible For The Day-To-Day Operations Of The Equipment, Systems And Services Necessary At The Nation's Largest Commercial Facilities.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M	
21 - Other Executive/Management Titles	70	98	98	Building Operating Management
26 - Other Construction/Engineering Titles	28	39	39	
31 - Building Owner, Developer, C-Level Executive	1,063	1,407	1,407	
32 - VP/Director of Facilities & Buildings	983	1,269	1,270	
33 - VP/Director of Real Estate	50	61	61	
34 - Property & Asset Manager	302	365	366	
35 - Building & Facility Manager	984	1,225	1,225	
36 - VP/Director of Energy Services	19	21	21	
41 - VP/Director of Facilities Engineering	79	114	114	
42 - VP/Director of Design & Construction	31	37	37	
43 - Physical Plant Director	45	62	62	
44 - Project Manager	139	171	171	
45 - Energy Manager	35	37	37	
46 - Construction Manager	21	29	29	
47 - Staff Architect	10	15	15	
48 - Staff Engineer	71	100	100	
49 - Space Planner/Interior Designer	9	11	11	
50 - Energy Director	11	12	12	
55 - Superintendent of Schools/School Districts	755	964	964	
60 - Director of Maintenance	190	284	284	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	37	56	56	
62 - Director of Facilities Maintenance	72	103	104	
63 - Director of Building and Grounds	293	371	371	
64 - Director Building Services/Plant Services	24	29	29	
65 - Maintenance Manager	58	93	93	
66 - Facility Maintenance Manager	73	91	91	
67 - Engineering & Maintenance Manager	21	26	26	
68 - Building Services Manager/Supervisor	17	23	23	
69 - Plant Manager/Supervisor	20	28	28	
70 - Building Maintenance Superintendent	14	21	21	
71 - Building & Grounds Superintendent	17	24	24	
72 - Maintenance Supervisor	87	112	112	
73 - Building Supervisor	7	10	10	
74 - Facility/Building/Maintenance Engineer	52	65	65	
75 - Other Maintenance Management	30	34	34	
	5,717	7,407	7,410	