

Contracting Profits Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	18,493	19,266
Active US Subscribers / Base Rate	10,992	18,337	19,098
Email Addresses / Base Rate (Free Transmission)	10,992		
Telemarketing / Base Rate		18,493	
Active Canadian Subscribers / Base Rate	N/A	156	168
Combined PHONE-POSTAL / Base Rate \$275/M		18,493	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP
10001 W. Innovation Dr
Wauwatosa, WI 53226

Kimberly Reed
kim.reed@tradeexpress.com
Phone: (414) 228-7701 x454

M = Per Thousand F = Flat

DESCRIPTION

The Leading Resource For Building Service Contractors, reaching Key Decision Makers In The Contract Cleaning Industry Responsible For Cleaning A Total Of 68.2 Billion Square Feet Of Floor Space And Who Spend \$6.3 Billion Annually On Cleaning Products And Equipment.

Reach Building Service Contractors & Professional Cleaning Contractors:
- Owners - Presidents - Corporate Officers - Sales Managers - General Managers - Operations Managers
Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Bldg/Organization Type (15.00/M)	\$440/M	\$225/M	\$165/M
01 - Building Service Contractor / Prof Cleaning Contractor	10,776	18,092	18,850
03 - Manufacturers of Sanitary Supplies	169	194	197
	10,945	18,286	19,047

	EMAIL	PHONE	POSTAL
Number of Employees (15.00/M)	\$440/M	\$225/M	\$165/M
41 - 1-10	4,794	9,767	10,276
42 - 11-20	1,335	2,123	2,195
43 - 21-30	633	908	926
44 - 31-50	603	821	837
45 - 51-100	548	736	740
46 - 100+	950	1,214	1,223
	8,863	15,569	16,197

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Owner	5,371	11,459	12,084
11 - President	1,203	1,460	1,487
12 - Corporate Officer	1,422	1,647	1,679
13 - General Manager	989	1,268	1,277
14 - Sales Manager	834	988	1,003
15 - Operations Manager	840	1,022	1,031
	10,659	17,844	18,561

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Annual Sales Volume (15.00/M)	\$440/M	\$225/M	\$165/M
51 - Under \$1,000,000	4,981	10,131	10,654
52 - \$1,000,000-\$2,499,999	1,202	1,787	1,843
53 - \$2,500,000-\$4,999,999	510	739	758
54 - \$5,000,000-\$7,999,999	249	368	372
55 - \$8,000,000-\$19,999,999	322	420	424
56 - \$20,000,000 +	368	462	466
	7,632	13,907	14,517