BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	6,092	6,097
Active US Subscribers / Base Rate	5,137	6,092	6,097
Email Addresses / Base Rate (Free Transmission)	5,137		
Telemarketing / Base Rate		6,092	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		6,092	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	95	123	123
G - 500-999	74	79	80
F - 100-499	406	460	460
D - 50-99	377	440	441
A - 20-49	623	714	714
9 - 14-19	333	386	386
8 - 8-13	482	577	577
7 - 4-7	703	846	847
6 - 1-3	1,025	1,211	1,211
	4,118	4,836	4,839

Bldg./Organization Type ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
10 - Commercial Buildings	1,685	1,922	1,922
20 - Government Buildings	595	696	696
30 - Industrial Buildings	261	309	309
40 - Hospitality Buildings	139	171	172
50 - Medical Buildings	705	916	917
60 - Retail Buildings	110	123	123
70 - Educational Buildings	1,512	1,804	1,807
90 - Arch Firms/Consultants/Contractors	130	151	151
	5,137	6,092	6,097

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
DATA CENTER MANAGEMENT	1,477	1,723	1,724
LABORATORY MANAGEMENT	1,528	1,785	1,786
K12 vs HIGHER ED	1,558	1,866	1,869

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	415	501	502
D - 6,000,000-10,000,000	262	295	295
C - 3,000,000-6,000,000	389	453	453
B - 1,000,000-3,000,000	1,001	1,181	1,184
4 - 500,000-999,999	912	1,080	1,081
3 - 250,000-499,999	712	853	853
2 - 100,000-249,999	976	1,161	1,161
1 - Under 100,000	438	526	526
	5,105	6,050	6,055

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M	
21 - Other Executive/Management Titles	51	59	59	Building Operating Management
26 - Other Construction/Engineering Titles	40	49	50	
31 - Building Owner, Developer, C-Level Executive	784	896	897	
32 - VP/Director of Facilities & Buildings	992	1,190	1,190	
33 - VP/Director of Real Estate	71	77	77	
34 - Property & Asset Manager	418	479	480	
35 - Building & Facility Manager	1,102	1,307	1,307	
36 - VP/Director of Energy Services	16	18	18	
41 - VP/Director of Facilities Engineering	70	89	89	
42 - VP/Director of Design & Construction	45	49	49	
43 - Physical Plant Director	45	59	59	
44 - Project Manager	137	157	157	
45 - Energy Manager	39	44	44	
46 - Construction Manager	30	35	35	
47 - Staff Architect	16	22	22	
48 - Staff Engineer	84	103	103	
49 - Space Planner/Interior Designer	15	17	17	
50 - Energy Director	12	13	13	
55 - Superintendent of Schools/School Districts	158	184	184	
60 - Director of Maintenance	166	224	224	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	52	63	63	
62 - Director of Facilities Maintenance	116	146	148	
63 - Director of Building and Grounds	193	235	235	
64 - Director Building Services/Plant Services	32	33	33	
65 - Maintenance Manager	52	71	71	
66 - Facility Maintenance Manager	116	139	139	
67 - Engineering & Maintenance Manager	35	40	40	
68 - Building Services Manager/Supervisor	30	34	34	
69 - Plant Manager/Supervisor	13	17	17	
70 - Building Maintenance Superintendent	15	16	16	
71 - Building & Grounds Superintendent	15	19	19	
72 - Maintenance Supervisor	89	107	107	
73 - Building Supervisor	7	9	9	
74 - Facility/Building/Maintenance Engineer	59	69	69	
75 - Other Maintenance Management	22	23	23	
	5,137	6,092	6,097	