Building Operating Management Magazine

SEGMENTS	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
Universe / Base Rate	N/A	55,918	56,957
Active US Subscribers / Base Rate	43,705	55,918	56,957
Email Addresses / Base Rate (Free Transmission)	43,705		
Telemarketing / Base Rate		55,918	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate $275/M		55,918	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	$675
Order Cancellation	$75/F
Pkg Transmission - Postal / Telemarketing	$75/F
Suppression List - You provide to us	$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads $25 per lead	Email - Personalization $20/M

Number of Buildings ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
H - 1000 or more	216	270	270
G - 500-999	160	179	180
F - 100-499	806	952	952
D - 50-99	856	1,033	1,034
A - 20-49	1,388	1,647	1,649
9 - 14-19	797	978	979
8 - 8-13	1,447	1,789	1,789
7 - 4-7	2,102	2,663	2,664
6 - 1-3	3,617	4,729	4,732
	11,389	14,240	14,249

Bldg./Organization Type ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
10 - Commercial Buildings	12,471	14,724	14,945
20 - Government Buildings	2,904	3,634	3,661
30 - Industrial Buildings	1,915	2,223	2,286
40 - Hospitality Buildings	1,696	2,031	2,095
50 - Medical Buildings	10,323	15,330	15,697
60 - Retail Buildings	843	955	977
70 - Educational Buildings	13,071	16,448	16,722
90 - Arch Firms/Consultants/Contractors	482	573	574
	43,705	55,918	56,957

Additional Select Options ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
DATA CENTER MANAGEMENT	4,672	5,981	5,983
LABORATORY MANAGEMENT	1,793	2,111	2,114
K12 vs HIGHER ED	12,946	16,248	16,521
GREEN PRODUCT INVOLVEMENT	4,125	4,847	4,850

Square Feet ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
E - Over 10,000,000	2,084	2,557	2,605
D - 6,000,000-10,000,000	530	649	649
C - 3,000,000-6,000,000	768	912	912
B - 1,000,000-3,000,000	1,940	2,394	2,397
4 - 500,000-999,999	1,914	2,336	2,338
3 - 250,000-499,999	1,455	1,830	1,831
2 - 100,000-249,999	2,564	3,245	3,246
1 - Under 100,000	1,160	1,552	1,553
	12,415	15,475	15,531

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over $328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential.

The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title ($15/M)	EMAIL $440/M	PHONE $225/M	POSTAL $165/M
21 - Other Executive/Management Titles	3,506	4,080	4,233
26 - Other Construction/Engineering Titles	3,848	4,347	4,585
31 - Building Owner, Developer, C-Level Executive	8,780	11,714	11,776
32 - VP/Director of Facilities & Buildings	8,402	11,059	11,355
33 - VP/Director of Real Estate	1,833	2,011	2,077
34 - Property & Asset Manager	4,048	5,012	5,038
35 - Building & Facility Manager	6,745	9,036	9,187
36 - VP/Director of Energy Services	132	150	153
41 - VP/Director of Facilities Engineering	647	825	837
42 - VP/Director of Design & Construction	677	768	786
43 - Physical Plant Director	361	546	546
44 - Project Manager	800	993	998
45 - Energy Manager	120	138	138
46 - Construction Manager	173	219	219
47 - Staff Architect	109	135	135
48 - Staff Engineer	305	415	416
49 - Space Planner/Interior Designer	76	92	92
50 - Energy Director	117	129	134
55 - Superintendent of Schools/School Districts	3,026	4,249	4,252
	43,705	55,918	56,957

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