

Sanitary Maintenance Magazine

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	12,192	12,728
Active US Subscribers / Base Rate	8,229	11,248	11,735
Email Addresses / Base Rate (Free Transmission)	8,229		
Telemarketing / Base Rate		12,192	
Active Canadian Subscribers / Base Rate	N/A	944	993
Combined PHONE-POSTAL / Base Rate \$275/M		19,192	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Since Its Launch In 1943, this has Become the Leading Business Magazine for Distributors and Wholesalers of Sanitary Supplies. This Exclusive Subscriber Database Reaches Every Type of Distributor Active in The Sanitary Supply Marketplace.

Sanitary Maintenance Circulation Reaches the Entire Janitorial & Sanitary Supply Market Including: Janitorial Supply Distributors - Wholesale/Master Distributors - Paper Supply Firms - Food Service Distributors - Chemical Specialty Firms - Distributors of Sanitary Supplies/Equipment - Manufacturers Of Sanitary Supplies

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Bldg/Organization Type (15.00/M)	\$440/M	\$225/M	\$165/M
08 - Industrial Supply	263	409	416
09 - Chemical Specialty	16	18	19
10 - Wholesalers of Sanitary Supplies	337	493	502
11 - Janitor Supply Firm	3,507	5,730	6,031
12 - Paper Merchant	1,128	1,422	1,540
17 - Food Service Distributor Firm	2,469	3,445	3,534
19 - Other Distributor	87	115	115
31 - Manufacturer of Sanitary Supplies	278	386	396
32 - Manufacturer's Agent	140	168	169
	8,225	12,186	12,722

	EMAIL	PHONE	POSTAL
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Owner	1,553	2,377	2,462
22 - President	1,334	1,885	1,935
23 - Corporate Officer	1,310	2,006	2,089
24 - General Manager	1,086	1,878	1,959
25 - Sales Manager	1,183	1,581	1,640
26 - Purchasing Agent	534	742	764
27 - Office Manager	1,229	1,723	1,879
	8,229	12,192	12,728

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Annual Sales Volume (15.00/M)	\$440/M	\$225/M	\$165/M
03 - Under \$500,000	524	784	799
04 - \$500,000-\$999,999	651	957	983
05 - \$1,000,000-\$2,499,999	957	1,454	1,490
07 - \$2,500,000-\$4,999,999	856	1,342	1,376
08 - \$5,000,000-\$7,999,999	667	1,031	1,045
09 - \$8,000,000 & Over	2,994	4,528	4,600
	6,649	10,096	10,293