

## MEDICAL FACILITIES MANAGEMENT

	EMAIL	PHONE	POSTAL
<b>SEGMENTS</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
Universe / Base Rate	N/A	17,840	18,756
Active US Subscribers / Base Rate	12,794	17,840	18,756
Email Addresses / Base Rate (Free Transmission)	12,794		
Telemarketing / Base Rate		17,840	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		17,840	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

	EMAIL	PHONE	POSTAL
<b>Number of Buildings (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
H - 1000 or more	32	36	37
G - 500-999	30	37	37
F - 100-499	127	153	158
D - 50-99	181	225	229
A - 20-49	283	332	334
9 - 14-19	194	233	235
8 - 8-13	357	413	420
7 - 4-7	553	672	678
6 - 1-3	1,008	1,378	1,397
	2,765	3,479	3,525

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<b>Additional Select Options (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
DATA CENTER MANAGEMENT	1,439	2,015	2,056
LABORATORY MANAGEMENT	495	563	579
GREEN PRODUCT INVOLVEMENT	852	999	1,008

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<b>Square Feet (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
E - Over 10,000,000	246	325	332
D - 6,000,000-10,000,000	145	172	175
C - 3,000,000-6,000,000	212	244	253
B - 1,000,000-3,000,000	557	698	708
4 - 500,000-999,999	611	769	777
3 - 250,000-499,999	537	680	690
2 - 100,000-249,999	1,068	1,381	1,406
1 - Under 100,000	324	481	496
	3,700	4,750	4,837

### LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

### DESCRIPTION

Built from the Active Subscriber Lists of Building Operating Management & Facility Maintenance Decisions. Now Your Direct Marketing Message Can Reach the Key Decision-Making Facility Executives And Top Level Maintenance Management Personnel At The Nation's Largest Medical/ Healthcare Facilities, (hospitals/clinics) Nursing Homes. Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

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<b>Job Function/Title (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>	
21 - Other Executive/Management Titles	516	923	955	Building Operating Management
26 - Other Construction/Engineering Titles	283	359	373	
31 - Building Owner, Developer, C-Level Executive	1,147	2,371	2,405	
32 - VP/Director of Facilities & Buildings	3,295	4,131	4,245	
33 - VP/Director of Real Estate	21	33	33	
34 - Property & Asset Manager	126	178	185	
35 - Building & Facility Manager	2,051	2,608	2,761	
36 - VP/Director of Energy Services	8	14	15	
41 - VP/Director of Facilities Engineering	152	206	208	
42 - VP/Director of Design & Construction	31	35	35	
43 - Physical Plant Director	103	151	156	
44 - Project Manager	237	271	285	
45 - Energy Manager	10	13	13	
46 - Construction Manager	15	18	20	
47 - Staff Architect	9	12	12	
48 - Staff Engineer	60	79	82	
49 - Space Planner/Interior Designer	15	23	23	
50 - Energy Director	1	6	6	
55 - Superintendent of Schools/School Districts	10	20	20	
60 - Director of Maintenance	1,963	2,779	3,081	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	92	142	148	
62 - Director of Facilities Maintenance	136	236	247	
63 - Director of Building and Grounds	49	83	86	
64 - Director Building Services/Plant Services	87	130	136	
65 - Maintenance Manager	387	492	557	
66 - Facility Maintenance Manager	147	206	217	
67 - Engineering & Maintenance Manager	38	58	59	
68 - Building Services Manager/Supervisor	33	55	57	
69 - Plant Manager/Supervisor	90	116	126	
70 - Building Maintenance Superintendent	4	10	10	
71 - Building & Grounds Superintendent	4	7	7	
72 - Maintenance Supervisor	671	812	916	
73 - Building Supervisor	16	29	30	
74 - Facility/Building/Maintenance Engineer	43	74	76	
75 - Other Maintenance Management	944	1,160	1,171	
	12,794	17,840	18,756	