

GOVERNMENT FACILITIES MANAGEMENT

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	7,224	7,481
Active US Subscribers / Base Rate	5,972	7,224	7,481
Email Addresses / Base Rate (Free Transmission)	5,972		
Telemarketing / Base Rate		7,224	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		7,224	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This Database Gives Exclusive Access to The Key Decision-Making Facility Executives and Top Level Maintenance Management Personnel At Federal, State And Local Government Facilities.

This Database Is Built From The Active Subscriber Bases Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	74	82	83
G - 500-999	46	52	53
F - 100-499	263	281	285
D - 50-99	191	210	212
A - 20-49	236	269	276
9 - 14-19	107	113	119
8 - 8-13	158	184	188
7 - 4-7	212	234	240
6 - 1-3	253	294	300
	1,540	1,719	1,756

	EMAIL	PHONE	POSTAL
Government Branch (\$15/M)	\$440/M	\$225/M	\$165/M
A - Federal	851	1,019	1,070
B - State	1,414	1,638	1,712
C - County	1,470	1,766	1,813
D - Municipal	1,787	2,155	2,224
Z - Other	163	234	248
	5,685	6,812	7,067

	EMAIL	PHONE	POSTAL
Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	834	971	995
LABORATORY MANAGEMENT	268	298	303
GREEN PRODUCT INVOLVEMENT	607	654	670

	EMAIL	PHONE	POSTAL
Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	257	310	314
D - 6,000,000-10,000,000	138	159	162
C - 3,000,000-6,000,000	162	190	192
B - 1,000,000-3,000,000	446	496	510
4 - 500,000-999,999	354	414	425
3 - 250,000-499,999	269	306	314
2 - 100,000-249,999	355	428	444
1 - Under 100,000	64	76	80
	2,045	2,379	2,441

	EMAIL	PHONE	POSTAL
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	138	174	191
26 - Other Construction/Engineering Titles	57	75	83
31 - Building Owner, Developer, C-Level Executive	166	234	238
32 - VP/Director of Facilities & Buildings	572	714	739
33 - VP/Director of Real Estate	12	14	14
34 - Property & Asset Manager	148	191	197
35 - Building & Facility Manager	1,441	1,683	1,780
36 - VP/Director of Energy Services	8	13	13
41 - VP/Director of Facilities Engineering	54	68	69
42 - VP/Director of Design & Construction	22	24	25
43 - Physical Plant Director	64	93	95
44 - Project Manager	212	242	253
45 - Energy Manager	30	31	32
46 - Construction Manager	21	30	31
47 - Staff Architect	24	26	27
48 - Staff Engineer	78	108	109
49 - Space Planner/Interior Designer	13	18	18
50 - Energy Director	1	2	2
55 - Superintendent of Schools/School Districts	28	46	47
60 - Director of Maintenance	232	313	317
61 - Director of Maintenance & Engineering	28	35	36
62 - Director of Facilities Maintenance	87	121	123
63 - Director of Building and Grounds	27	39	39
64 - Director Building Services/Plant Services	10	20	20
65 - Maintenance Manager	527	614	627
66 - Facility Maintenance Manager	142	182	186
67 - Engineering & Maintenance Manager	16	28	28
68 - Building Services Manager/Supervisor	31	45	46
69 - Plant Manager/Supervisor	29	55	58
70 - Building Maintenance Superintendent	30	42	43
71 - Building & Grounds Superintendent	27	37	37
72 - Maintenance Supervisor	1,531	1,707	1,751
73 - Building Supervisor	18	24	24
74 - Facility/Building/Maintenance Engineer	50	61	64
75 - Other Maintenance Management	98	115	119
	5,972	7,224	7,481

Building Operating Management

Facility Maintenance Decisions