

Facility Maintenance Decisions Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	26,504	27,499
Active US Subscribers / Base Rate	21,156	26,504	27,499
Email Addresses / Base Rate (Free Transmission)	21,156		
Telemarketing / Base Rate		26,504	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		26,504	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H - 1000 or more	78	82	83
G - 500-999	51	60	62
F - 100-499	262	303	309
D - 50-99	297	358	366
A - 20-49	359	404	408
9 - 14-19	227	262	264
8 - 8-13	427	495	503
7 - 4-7	679	785	796
6 - 1-3	1,033	1,352	1,374
	3,413	4,101	4,165

Bldg./Organization Type (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
10 - Commercial Buildings	2,190	3,198	3,355
20 - Government Buildings	2,883	3,438	3,518
30 - Industrial Buildings	1,295	1,537	1,572
40 - Hospitality Buildings	1,040	1,248	1,278
50 - Medical Buildings	4,704	6,389	6,924
60 - Retail Buildings	1,458	1,554	1,576
70 - Educational Buildings	7,586	9,140	9,276
90 - Arch Firms/Consultants/Contractors	0	0	0
	21,156	26,504	27,499

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	1,821	2,243	2,282
LABORATORY MANAGEMENT	626	719	732
K12 vs HIGHER ED	7,586	9,140	9,276
GREEN PRODUCT INVOLVEMENT	1,094	1,242	1,258

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	467	571	577
D - 6,000,000-10,000,000	290	332	336
C - 3,000,000-6,000,000	307	375	379
B - 1,000,000-3,000,000	754	903	915
4 - 500,000-999,999	811	991	1,000
3 - 250,000-499,999	758	888	902
2 - 100,000-249,999	1,037	1,293	1,327
1 - Under 100,000	493	700	716
	4,917	6,053	6,152

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
60 - Director of Maintenance	4,120	5,612	5,977
61 - Director of Maintenance & Engineering	282	391	399
62 - Director of Facilities Maintenance	671	959	983
63 - Director of Building and Grounds	4,127	4,724	4,762
64 - Director Building Services/Plant Services	160	250	257
65 - Maintenance Manager	3,769	4,489	4,652
66 - Facility Maintenance Manager	850	1,064	1,087
67 - Engineering & Maintenance Manager	187	244	246
68 - Building Services Manager/Supervisor	171	261	267
69 - Plant Manager/Supervisor	297	392	411
70 - Building Maintenance Superintendent	84	119	123
71 - Building & Grounds Superintendent	188	233	236
72 - Maintenance Supervisor	4,575	5,647	5,939
73 - Building Supervisor	90	128	130
74 - Facility/Building/Maintenance Engineer	279	371	384
75 - Other Maintenance Management	1,306	1,620	1,646
	21,156	26,504	27,499

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