

## Executive Building Ownership & Facilities Management / MASTER FILE

	EMAIL	PHONE	POSTAL
<b>SEGMENTS</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
Universe / Base Rate	N/A	82,794	85,684
Active US Subscribers / Base Rate	67,088	82,794	85,684
Email Addresses / Base Rate (Free Transmission)	67,088		
Telemarketing / Base Rate		82,794	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		82,794	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

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<b>Number of Buildings (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
H - 1000 or more	442	482	496
G - 500-999	264	291	298
F - 100-499	1,385	1,508	1,546
D - 50-99	1,491	1,664	1,691
A - 20-49	2,213	2,457	2,498
9 - 14-19	1,255	1,405	1,429
8 - 8-13	2,253	2,517	2,567
7 - 4-7	3,339	3,778	3,843
6 - 1-3	5,027	5,880	5,980
	17,669	19,982	20,348

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<b>Bldg./Organization Type (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
10 - Commercial Buildings	15,370	18,429	19,186
20 - Government Buildings	5,972	7,224	7,481
30 - Industrial Buildings	5,070	5,697	5,813
40 - Hospitality Buildings	2,904	3,346	3,449
50 - Medical Buildings	12,794	17,840	18,756
60 - Retail Buildings	3,033	3,251	3,308
70 - Educational Buildings	21,582	26,589	27,262
90 - Arch Firms/Consultants/Contractors	363	418	429
	67,088	82,794	85,684

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<b>Additional Select Options (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
DATA CENTER MANAGEMENT	8,951	10,697	10,914
LABORATORY MANAGEMENT	2,916	3,214	3,278
K12 vs HIGHER ED	21,582	26,589	27,262
GREEN PRODUCT INVOLVEMENT	6,007	6,547	6,667

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<b>Square Feet (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
E - Over 10,000,000	2,355	2,724	2,792
D - 6,000,000-10,000,000	1,266	1,436	1,461
C - 3,000,000-6,000,000	1,587	1,808	1,838
B - 1,000,000-3,000,000	4,034	4,625	4,726
4 - 500,000-999,999	4,024	4,634	4,720
3 - 250,000-499,999	3,183	3,676	3,747
2 - 100,000-249,999	5,387	6,352	6,486
1 - Under 100,000	874	1,129	1,157
	22,710	26,384	26,927

### LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

### DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.

Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.

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<b>Job Function/Title (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>	
21 - Other Executive/Management Titles	1,715	2,354	2,499	Building Operating Management
26 - Other Construction/Engineering Titles	1,065	1,299	1,353	
31 - Building Owner, Developer, C-Level Executive	5,116	7,402	7,514	
32 - VP/Director of Facilities & Buildings	10,301	12,349	12,687	
33 - VP/Director of Real Estate	437	514	532	
34 - Property & Asset Manager	4,034	4,753	4,991	
35 - Building & Facility Manager	15,694	17,683	18,485	
36 - VP/Director of Energy Services	66	85	88	
41 - VP/Director of Facilities Engineering	497	646	655	
42 - VP/Director of Design & Construction	173	209	213	
43 - Physical Plant Director	501	646	664	
44 - Project Manager	1,442	1,687	1,739	
45 - Energy Manager	129	150	152	
46 - Construction Manager	133	170	178	
47 - Staff Architect	98	106	110	
48 - Staff Engineer	489	648	678	
49 - Space Planner/Interior Designer	93	119	121	
50 - Energy Director	18	29	30	
55 - Superintendent of Schools/School Districts	3,931	5,441	5,496	
60 - Director of Maintenance	4,120	5,612	5,977	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	282	391	399	
62 - Director of Facilities Maintenance	671	959	983	
63 - Director of Building and Grounds	4,127	4,724	4,762	
64 - Director Building Services/Plant Services	160	250	257	
65 - Maintenance Manager	3,769	4,489	4,652	
66 - Facility Maintenance Manager	850	1,064	1,087	
67 - Engineering & Maintenance Manager	187	244	246	
68 - Building Services Manager/Supervisor	171	261	267	
69 - Plant Manager/Supervisor	297	392	411	
70 - Building Maintenance Superintendent	84	119	123	
71 - Building & Grounds Superintendent	188	233	236	
72 - Maintenance Supervisor	4,575	5,647	5,939	
73 - Building Supervisor	90	128	130	
74 - Facility/Building/Maintenance Engineer	279	371	384	
75 - Other Maintenance Management	1,306	1,620	1,646	
	67,088	82,794	85,684	