

**DATA CENTER FACILITIES MANAGEMENT**

	EMAIL	PHONE	POSTAL
<b>SEGMENTS</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
Universe / Base Rate	N/A	10,698	10,914
Active US Subscribers / Base Rate	8,951	10,697	10,914
Email Addresses / Base Rate (Free Transmission)	8,951		
Telemarketing / Base Rate		10,697	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		10,697	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

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<b>Number of Buildings (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
H - 1000 or more	153	175	177
G - 500-999	100	111	111
F - 100-499	513	550	563
D - 50-99	425	461	468
A - 20-49	615	682	698
9 - 14-19	380	423	430
8 - 8-13	703	771	787
7 - 4-7	1,011	1,130	1,147
6 - 1-3	1,498	1,695	1,718
	5,398	5,998	6,099

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<b>Bldg./Organization Type (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
10 - Commercial Buildings	2,250	2,495	2,570
20 - Government Buildings	834	971	995
30 - Industrial Buildings	409	461	466
40 - Hospitality Buildings	200	236	239
50 - Medical Buildings	1,439	2,015	2,056
60 - Retail Buildings	109	126	126
70 - Educational Buildings	3,610	4,275	4,343
90 - Arch Firms/Consultants/Contractors	100	118	119
	8,951	10,697	10,914

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<b>Additional Select Options (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
LABORATORY MANAGEMENT	1,285	1,402	1,428
K12 vs HIGHER ED	3,610	4,275	4,343
GREEN PRODUCT INVOLVEMENT	2,063	2,218	2,266

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<b>Square Feet (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
E - Over 10,000,000	803	941	966
D - 6,000,000-10,000,000	446	492	501
C - 3,000,000-6,000,000	531	605	610
B - 1,000,000-3,000,000	1,195	1,372	1,399
4 - 500,000-999,999	1,199	1,373	1,401
3 - 250,000-499,999	960	1,102	1,119
2 - 100,000-249,999	1,564	1,822	1,863
1 - Under 100,000	217	269	276
	6,915	7,976	8,135

<b>LIST MANAGER CONTACT INFORMATION</b>	
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M = Per Thousand F = Flat	

**DESCRIPTION**

This Database Is Built from The Active Subscriber List of Building Operating Management Magazine and Facility Maintenance Decisions Magazine. Truly a Unique Opportunity To Take Your Sales Message Directly To An Influential Audience Involved In Issues Related To Energy Consumption, Floor Space And Data Center Operational Costs.

Reach This Hard-To-Find Group of Executives Responsible For The Day-To-Day Operations Of The Equipment, Systems And Services Necessary At The Nation's Largest Commercial Facilities.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
<b>Job Function/Title (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
21 - Other Executive/Management Titles	140	200	202
26 - Other Construction/Engineering Titles	83	100	104
31 - Building Owner, Developer, C-Level Executive	1,136	1,491	1,515
32 - VP/Director of Facilities & Buildings	1,532	1,768	1,801
33 - VP/Director of Real Estate	75	86	88
34 - Property & Asset Manager	552	594	620
35 - Building & Facility Manager	1,540	1,732	1,778
36 - VP/Director of Energy Services	22	25	25
41 - VP/Director of Facilities Engineering	129	149	151
42 - VP/Director of Design & Construction	52	54	54
43 - Physical Plant Director	72	92	98
44 - Project Manager	188	220	227
45 - Energy Manager	50	54	55
46 - Construction Manager	26	29	30
47 - Staff Architect	25	26	27
48 - Staff Engineer	133	160	162
49 - Space Planner/Interior Designer	18	23	23
50 - Energy Director	5	5	5
55 - Superintendent of Schools/School Districts	1,352	1,646	1,667
60 - Director of Maintenance	364	521	529
61 - Director of Maintenance & Engineering	67	75	75
62 - Director of Facilities Maintenance	146	178	182
63 - Director of Building and Grounds	467	531	543
64 - Director Building Services/Plant Services	36	47	47
65 - Maintenance Manager	168	204	206
66 - Facility Maintenance Manager	103	123	124
67 - Engineering & Maintenance Manager	37	42	43
68 - Building Services Manager/Supervisor	40	41	43
69 - Plant Manager/Supervisor	54	68	70
70 - Building Maintenance Superintendent	18	22	23
71 - Building & Grounds Superintendent	24	30	30
72 - Maintenance Supervisor	151	188	190
73 - Building Supervisor	23	24	25
74 - Facility/Building/Maintenance Engineer	70	84	87
75 - Other Maintenance Management	53	65	65
	8,951	10,697	10,914

Building Operating Management

Facility Maintenance Decisions