

### Contracting Profits Magazine

	EMAIL	PHONE	POSTAL
<b>SEGMENTS</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
Universe / Base Rate	N/A	18,181	19,549
Active US Subscribers / Base Rate	8,011	18,120	19,487
Email Addresses / Base Rate (Free Transmission)	8,011		
Telemarketing / Base Rate		18,181	
Active Canadian Subscribers / Base Rate	N/A	61	62
Combined PHONE-POSTAL / Base Rate \$275/M		18,181	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

#### LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP  
10001 W. Innovation Dr  
Wauwatosa, WI 53226

Kimberly Reed  
[kim.reed@tradeexpress.com](mailto:kim.reed@tradeexpress.com)  
Phone: (414) 228-7701 x454  
Fax: (414) 228-1134

M = Per Thousand F = Flat

#### DESCRIPTION

The Leading Resource For Building Service Contractors, reaching Key Decision Makers In The Contract Cleaning Industry Responsible For Cleaning A Total Of 68.2 Billion Square Feet Of Floor Space And Who Spend \$6.3 Billion Annually On Cleaning Products And Equipment.

Reach Building Service Contractors & Professional Cleaning Contractors:  
- Owners - Presidents - Corporate Officers - Sales Managers - General Managers - Operations Managers  
Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
<b>Bldg/Organization Type (15.00/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
01 - Building Service Contractor / Prof Cleaning Contractor	7,876	18,026	19,391
03 - Manufacturers of Sanitary Supplies	135	155	158
	8,011	18,181	19,549

	EMAIL	PHONE	POSTAL
<b>Number of Employees (15.00/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
41 - 1-10	3,954	11,849	12,933
42 - 11-20	1,182	1,995	2,092
43 - 21-30	605	943	981
44 - 31-50	554	877	910
45 - 51-100	551	861	896
46 - 100+	885	1,238	1,280
	7,731	17,763	19,092

	EMAIL	PHONE	POSTAL
<b>Job Function/Title (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
10 - Owner	3,664	10,029	10,812
11 - President	1,463	2,508	2,631
12 - Corporate Officer	1,375	2,023	2,137
13 - General Manager	1,023	2,947	3,274
14 - Sales Manager	148	197	201
15 - Operations Manager	337	475	492
	8,010	18,179	19,547

	EMAIL	PHONE	POSTAL
<b>Annual Sales Volume (15.00/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
51 - Under \$1,000,000	4,441	12,490	13,576
52 - \$1,000,000-\$2,499,999	1,258	2,057	2,176
53 - \$2,500,000-\$4,999,999	571	928	967
54 - \$5,000,000-\$7,999,999	296	480	509
55 - \$8,000,000-\$19,999,999	407	645	660
56 - \$20,000,000 +	449	611	629
	7,422	17,211	18,517