

BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	N/A	6,547	6,667
Active US Subscribers / Base Rate	6,007	6,547	6,667
Email Addresses / Base Rate (Free Transmission)	6,007		
Telemarketing / Base Rate		6,547	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		6,547	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Number of Buildings (\$15/M)			
H - 1000 or more	160	174	177
G - 500-999	105	111	112
F - 100-499	551	573	586
D - 50-99	544	586	597
A - 20-49	806	875	886
9 - 14-19	454	494	501
8 - 8-13	772	836	855
7 - 4-7	1,111	1,217	1,242
6 - 1-3	1,466	1,638	1,666
	5,969	6,504	6,622

Bldg./Organization Type (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
10 - Commercial Buildings	2,025	2,145	2,203
20 - Government Buildings	607	654	670
30 - Industrial Buildings	296	311	319
40 - Hospitality Buildings	148	165	165
50 - Medical Buildings	852	999	1,008
60 - Retail Buildings	117	123	123
70 - Educational Buildings	1,819	1,996	2,022
90 - Arch Firms/Consultants/Contractors	143	154	157
	6,007	6,547	6,667

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	2,063	2,218	2,266
LABORATORY MANAGEMENT	1,506	1,636	1,662
K12 vs HIGHER ED	1,819	1,996	2,022

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	527	561	575
D - 6,000,000-10,000,000	280	293	298
C - 3,000,000-6,000,000	447	482	489
B - 1,000,000-3,000,000	1,183	1,281	1,306
4 - 500,000-999,999	1,068	1,176	1,202
3 - 250,000-499,999	877	953	968
2 - 100,000-249,999	1,356	1,490	1,515
1 - Under 100,000	212	240	243
	5,950	6,476	6,596

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M	
21 - Other Executive/Management Titles	74	80	82	Building Operating Management
26 - Other Construction/Engineering Titles	54	61	63	
31 - Building Owner, Developer, C-Level Executive	921	1,011	1,024	
32 - VP/Director of Facilities & Buildings	1,176	1,284	1,300	
33 - VP/Director of Real Estate	79	79	83	
34 - Property & Asset Manager	442	458	473	
35 - Building & Facility Manager	1,217	1,318	1,345	
36 - VP/Director of Energy Services	20	21	21	
41 - VP/Director of Facilities Engineering	126	139	141	
42 - VP/Director of Design & Construction	50	48	51	
43 - Physical Plant Director	86	96	100	
44 - Project Manager	160	169	173	
45 - Energy Manager	42	43	44	
46 - Construction Manager	32	34	35	
47 - Staff Architect	40	38	40	
48 - Staff Engineer	118	132	134	
49 - Space Planner/Interior Designer	14	17	17	
50 - Energy Director	6	6	6	
55 - Superintendent of Schools/School Districts	256	271	277	
60 - Director of Maintenance	210	262	264	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	48	55	55	
62 - Director of Facilities Maintenance	99	118	119	
63 - Director of Building and Grounds	233	259	262	
64 - Director Building Services/Plant Services	15	19	19	
65 - Maintenance Manager	79	85	87	
66 - Facility Maintenance Manager	116	125	125	
67 - Engineering & Maintenance Manager	28	29	30	
68 - Building Services Manager/Supervisor	27	29	29	
69 - Plant Manager/Supervisor	12	14	15	
70 - Building Maintenance Superintendent	10	9	10	
71 - Building & Grounds Superintendent	13	17	17	
72 - Maintenance Supervisor	94	103	105	
73 - Building Supervisor	14	15	15	
74 - Facility/Building/Maintenance Engineer	62	66	69	
75 - Other Maintenance Management	34	37	37	
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