

Building Operating Management Magazine				
	EMAIL	PHONE	POSTAL	
SEGMENTS	\$440/M	\$225/M	\$165/M	
Universe / Base Rate	N/A	56,290	58,185	
Active US Subscribers / Base Rate	45,932	56,290	58,185	
Email Addresses / Base Rate (Free Transmission)	45,932			
Telemarketing / Base Rate		56,290		
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A	
Combined PHONE-POSTAL / Base Rate \$275/M		56,290		
Type of Rentals	B2B / Email, Postal, Phone			
Source	Controlled / Requested Circulation			
Geography	USA, Limited Canada			
Reuse / Key Coding / Nth Name	Please Inquire			
TRANSMISSION / ADDRESSING	Price			
Minimum Order	\$675			
Order Cancellation	\$75/F			
Pkg Transmission - Postal / Telemarketing	\$75/F			
Suppression List - You provide to us	\$150/F			
First HTML Tracking Links Set-Up Test	Included			
Re-Blast @ 15% of Original Cost	15%			
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M			
	EMAIL	PHONE	POSTAL	
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M	
H - 1000 or more	364	400	413	
G - 500-999	213	231	236	
F - 100-499	1,123	1,205	1,237	
D - 50-99	1,194	1,306	1,325	
A - 20-49	1,854	2,053	2,090	
9 - 14-19	1,028	1,143	1,165	
8 - 8-13	1,826	2,022	2,064	
7 - 4-7	2,660	2,993	3,047	
6 - 1-3	3,994	4,528	4,606	
	14,256	15,881	16,183	
Bldg./Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M	
10 - Commercial Buildings	13,180	15,231	15,831	
20 - Government Buildings	3,089	3,786	3,963	
30 - Industrial Buildings	3,775	4,160	4,241	
40 - Hospitality Buildings	1,864	2,098	2,171	
50 - Medical Buildings	8,090	11,451	11,832	
60 - Retail Buildings	1,575	1,697	1,732	
70 - Educational Buildings	13,996	17,449	17,986	
90 - Arch Firms/Consultants/Contractors	363	418	429	
	45,932	56,290	58,185	
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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M	
DATA CENTER MANAGEMENT	7,130	8,454	8,632	
LABORATORY MANAGEMENT	2,290	2,495	2,546	
K12 vs HIGHER ED	13,996	17,449	17,986	
GREEN PRODUCT INVOLVEMENT	4,913	5,305	5,409	
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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M	
E - Over 10,000,000	1,888	2,153	2,215	
D - 6,000,000-10,000,000	976	1,104	1,125	
C - 3,000,000-6,000,000	1,280	1,433	1,459	
B - 1,000,000-3,000,000	3,280	3,722	3,811	
4 - 500,000-999,999	3,213	3,643	3,720	
3 - 250,000-499,999	2,425	2,788	2,845	
2 - 100,000-249,999	4,350	5,059	5,159	
1 - Under 100,000	381	429	441	
	17,793	20,331	20,775	

LIST MANAGER CONTACT INFORMATION				
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		Fax: (414) 228-1134		
M = Per Thousand F = Flat				
DESCRIPTION				
Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.				
All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential.				
The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshow.				
Published by Trade Press Media Group				
- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation				
Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.				

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	1,715	2,354	2,499	Building Operating Management
26 - Other Construction/Engineering Titles	1,065	1,299	1,353	
31 - Building Owner, Developer, C-Level Executive	5,116	7,402	7,514	
32 - VP/Director of Facilities & Buildings	10,301	12,349	12,687	
33 - VP/Director of Real Estate	437	514	532	
34 - Property & Asset Manager	4,034	4,753	4,991	
35 - Building & Facility Manager	15,694	17,683	18,485	
36 - VP/Director of Energy Services	66	85	88	
41 - VP/Director of Facilities Engineering	497	646	655	
42 - VP/Director of Design & Construction	173	209	213	
43 - Physical Plant Director	501	646	664	
44 - Project Manager	1,442	1,687	1,739	
45 - Energy Manager	129	150	152	
46 - Construction Manager	133	170	178	
47 - Staff Architect	98	106	110	
48 - Staff Engineer	489	648	678	
49 - Space Planner/Interior Designer	93	119	121	
50 - Energy Director	18	29	30	
55 - Superintendent of Schools/School Districts	3,931	5,441	5,496	
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