

MEDICAL FACILITIES MANAGEMENT

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	19,026	20,137
Active US Subscribers / Base Rate	13,746	19,026	20,137
Email Addresses / Base Rate (Free Transmission)	13,746		
Telemarketing / Base Rate		19,026	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		19,026	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Built from the Active Subscriber Lists of Building Operating Management & Facility Maintenance Decisions. Now Your Direct Marketing Message Can Reach the Key Decision-Making Facility Executives And Top Level Maintenance Management Personnel At The Nation's Largest Medical/ Healthcare Facilities, (hospitals/clinics) Nursing Homes. Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Number of Buildings (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
H - 1000 or more	40	43	45
G - 500-999	31	40	40
F - 100-499	138	164	170
D - 50-99	194	241	249
A - 20-49	306	348	354
9 - 14-19	217	252	256
8 - 8-13	378	437	449
7 - 4-7	583	707	719
6 - 1-3	1,131	1,540	1,578
	3,018	3,772	3,860

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	1,591	2,228	2,284
LABORATORY MANAGEMENT	516	596	618
GREEN PRODUCT INVOLVEMENT	914	1,068	1,083

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	281	362	375
D - 6,000,000-10,000,000	152	188	194
C - 3,000,000-6,000,000	221	259	269
B - 1,000,000-3,000,000	612	753	776
4 - 500,000-999,999	688	840	855
3 - 250,000-499,999	583	738	763
2 - 100,000-249,999	1,163	1,520	1,562
1 - Under 100,000	380	575	598
	4,080	5,235	5,392

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	522	932	966
26 - Other Construction/Engineering Titles	328	390	404
31 - Building Owner, Developer, C-Level Executive	1,283	2,523	2,587
32 - VP/Director of Facilities & Buildings	3,451	4,325	4,454
33 - VP/Director of Real Estate	27	38	38
34 - Property & Asset Manager	137	189	197
35 - Building & Facility Manager	2,145	2,748	2,931
36 - VP/Director of Energy Services	12	18	19
41 - VP/Director of Facilities Engineering	161	214	216
42 - VP/Director of Design & Construction	29	34	34
43 - Physical Plant Director	114	165	170
44 - Project Manager	240	284	296
45 - Energy Manager	9	12	13
46 - Construction Manager	13	17	19
47 - Staff Architect	10	13	14
48 - Staff Engineer	67	91	95
49 - Space Planner/Interior Designer	18	23	24
50 - Energy Director	1	6	6
55 - Superintendent of Schools/School Districts	10	19	19
60 - Director of Maintenance	2,158	3,050	3,401
61 - Director of Maintenance & Engineering	105	159	170
62 - Director of Facilities Maintenance	163	260	282
63 - Director of Building and Grounds	54	86	92
64 - Director Building Services/Plant Services	90	139	147
65 - Maintenance Manager	432	531	605
66 - Facility Maintenance Manager	160	219	235
67 - Engineering & Maintenance Manager	39	66	69
68 - Building Services Manager/Supervisor	34	60	63
69 - Plant Manager/Supervisor	100	121	133
70 - Building Maintenance Superintendent	3	8	8
71 - Building & Grounds Superintendent	9	12	13
72 - Maintenance Supervisor	736	882	1,004
73 - Building Supervisor	23	39	40
74 - Facility/Building/Maintenance Engineer	53	82	87
75 - Other Maintenance Management	1,010	1,271	1,286
	13,746	19,026	20,137

Building Operating Management

Facility Maintenance Decisions