

## GOVERNMENT FACILITIES MANAGEMENT

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	7,649	7,976
Active US Subscribers / Base Rate	6,272	7,649	7,976
Email Addresses / Base Rate (Free Transmission)	6,272		
Telemarketing / Base Rate		7,649	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		7,649	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

### LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP  
2100 West Florist Ave  
Milwaukee, WI 53209

Kimberly Reed  
[kim.reed@tradeexpress.com](mailto:kim.reed@tradeexpress.com)  
Phone: (414) 228-7701 x454  
Fax: (414) 228-1134

M = Per Thousand F = Flat

### DESCRIPTION

This Database Gives Exclusive Access to The Key Decision-Making Facility Executives and Top Level Maintenance Management Personnel At Federal, State And Local Government Facilities.

This Database Is Built From The Active Subscriber Bases Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
<b>Number of Buildings (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
H - 1000 or more	85	95	96
G - 500-999	49	55	56
F - 100-499	278	306	311
D - 50-99	213	235	244
A - 20-49	261	293	304
9 - 14-19	117	125	134
8 - 8-13	184	207	212
7 - 4-7	224	252	259
6 - 1-3	286	330	338
	<b>1,697</b>	<b>1,898</b>	<b>1,954</b>

	EMAIL	PHONE	POSTAL
<b>Government Branch (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
A - Federal	815	987	1,053
B - State	1,198	1,450	1,523
C - County	1,417	1,717	1,780
D - Municipal	1,704	2,089	2,170
Z - Other	138	195	206
	<b>5,272</b>	<b>6,438</b>	<b>6,732</b>

	EMAIL	PHONE	POSTAL
<b>Additional Select Options (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
DATA CENTER MANAGEMENT	909	1,079	1,115
LABORATORY MANAGEMENT	299	331	341
GREEN PRODUCT INVOLVEMENT	655	713	736

	EMAIL	PHONE	POSTAL
<b>Square Feet (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
E - Over 10,000,000	292	357	368
D - 6,000,000-10,000,000	143	169	174
C - 3,000,000-6,000,000	181	212	220
B - 1,000,000-3,000,000	497	560	579
4 - 500,000-999,999	401	467	481
3 - 250,000-499,999	302	344	359
2 - 100,000-249,999	388	482	503
1 - Under 100,000	65	80	86
	<b>2,269</b>	<b>2,671</b>	<b>2,770</b>

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
21 - Other Executive/Management Titles	178	212	230
26 - Other Construction/Engineering Titles	69	84	92
31 - Building Owner, Developer, C-Level Executive	176	249	252
32 - VP/Director of Facilities & Buildings	617	768	796
33 - VP/Director of Real Estate	11	14	14
34 - Property & Asset Manager	151	199	208
35 - Building & Facility Manager	1,568	1,832	1,952
36 - VP/Director of Energy Services	12	18	18
41 - VP/Director of Facilities Engineering	59	75	76
42 - VP/Director of Design & Construction	20	23	24
43 - Physical Plant Director	70	99	102
44 - Project Manager	221	255	270
45 - Energy Manager	34	34	35
46 - Construction Manager	21	32	35
47 - Staff Architect	25	29	29
48 - Staff Engineer	84	108	111
49 - Space Planner/Interior Designer	14	18	18
50 - Energy Director	2	4	4
55 - Superintendent of Schools/School Districts	29	53	54
60 - Director of Maintenance	230	308	314
61 - Director of Maintenance & Engineering	31	39	43
62 - Director of Facilities Maintenance	83	122	126
63 - Director of Building and Grounds	28	40	43
64 - Director Building Services/Plant Services	10	19	19
65 - Maintenance Manager	501	619	637
66 - Facility Maintenance Manager	149	197	203
67 - Engineering & Maintenance Manager	20	35	36
68 - Building Services Manager/Supervisor	37	53	55
69 - Plant Manager/Supervisor	36	59	67
70 - Building Maintenance Superintendent	32	41	42
71 - Building & Grounds Superintendent	31	41	42
72 - Maintenance Supervisor	1,544	1,750	1,798
73 - Building Supervisor	26	31	32
74 - Facility/Building/Maintenance Engineer	61	76	83
75 - Other Maintenance Management	92	113	116
	<b>6,272</b>	<b>7,649</b>	<b>7,976</b>

Building Operating Management

Facility Maintenance Decisions