

Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	N/A	31,175	32,543
Active US Subscribers / Base Rate	30,714	31,175	32,543
Email Addresses / Base Rate (Free Transmission)	30,714		
Telemarketing / Base Rate		31,175	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		31,175	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H - 1000 or more	158	159	162
G - 500-999	112	109	115
F - 100-499	541	549	563
D - 50-99	712	715	738
A - 20-49	823	841	855
9 - 14-19	519	532	542
8 - 8-13	993	1,002	1,027
7 - 4-7	1,471	1,507	1,541
6 - 1-3	2,291	2,316	2,404
	7,620	7,730	7,947

Bldg./Organization Type (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
10 - Commercial Buildings	4,223	4,219	4,463
20 - Government Buildings	3,933	4,036	4,157
30 - Industrial Buildings	1,842	1,899	1,952
40 - Hospitality Buildings	1,194	1,233	1,266
50 - Medical Buildings	7,965	8,002	8,673
60 - Retail Buildings	708	719	728
70 - Educational Buildings	10,849	11,067	11,304
90 - Arch Firms/Consultants/Contractors	0	0	0
	30,714	31,175	32,543

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	3,860	3,920	4,029
LABORATORY MANAGEMENT	1,457	1,470	1,518
K12 vs HIGHER ED	11,000	11,220	11,458
GREEN PRODUCT INVOLVEMENT	2,667	2,712	2,779

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	966	982	1,009
D - 6,000,000-10,000,000	559	575	585
C - 3,000,000-6,000,000	683	687	704
B - 1,000,000-3,000,000	1,758	1,784	1,832
4 - 500,000-999,999	1,953	1,991	2,034
3 - 250,000-499,999	1,605	1,633	1,679
2 - 100,000-249,999	2,267	2,295	2,386
1 - Under 100,000	1,017	1,040	1,081
	10,808	10,987	11,310

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M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
60 - Director of Maintenance	6,683	6,662	7,118
61 - Director of Maintenance & Engineering	723	726	761
62 - Director of Facilities Maintenance	1,881	1,919	1,982
63 - Director of Building and Grounds	4,980	5,077	5,158
64 - Director Building Services/Plant Services	415	425	442
65 - Maintenance Manager	4,108	4,177	4,363
66 - Facility Maintenance Manager	1,513	1,541	1,595
67 - Engineering & Maintenance Manager	407	412	423
68 - Building Services Manager/Supervisor	420	426	439
69 - Plant Manager/Supervisor	615	607	643
70 - Building Maintenance Superintendent	177	173	181
71 - Building & Grounds Superintendent	296	301	309
72 - Maintenance Supervisor	5,971	6,001	6,329
73 - Building Supervisor	207	210	217
74 - Facility/Building/Maintenance Engineer	614	610	641
75 - Other Maintenance Management	1,704	1,908	1,942
	30,714	31,175	32,543

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