

Executive Building Ownership & Facilities Management / MASTER FILE

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	82,486	85,798
Active US Subscribers / Base Rate	66,405	82,486	85,798
Email Addresses / Base Rate (Free Transmission)	66,405		
Telemarketing / Base Rate		82,486	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		82,486	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.

Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	507	541	559
G - 500-999	313	339	352
F - 100-499	1,509	1,645	1,691
D - 50-99	1,652	1,835	1,878
A - 20-49	2,417	2,644	2,701
9 - 14-19	1,400	1,549	1,583
8 - 8-13	2,498	2,753	2,818
7 - 4-7	3,651	4,111	4,205
6 - 1-3	5,631	6,516	6,691
	19,578	21,933	22,478

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Bldg./Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	16,562	19,976	20,870
20 - Government Buildings	6,272	7,649	7,976
30 - Industrial Buildings	3,456	4,018	4,127
40 - Hospitality Buildings	2,499	2,958	3,037
50 - Medical Buildings	13,746	19,026	20,137
60 - Retail Buildings	1,956	2,150	2,195
70 - Educational Buildings	21,512	26,255	26,992
90 - Arch Firms/Consultants/Contractors	402	454	464
	66,405	82,486	85,798

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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	10,053	11,972	12,291
LABORATORY MANAGEMENT	3,176	3,463	3,561
K12 vs HIGHER ED	20,840	25,567	26,258
GREEN PRODUCT INVOLVEMENT	6,550	7,073	7,262

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	2,698	3,103	3,198
D - 6,000,000-10,000,000	1,407	1,594	1,637
C - 3,000,000-6,000,000	1,789	2,017	2,066
B - 1,000,000-3,000,000	4,455	5,078	5,228
4 - 500,000-999,999	4,515	5,166	5,287
3 - 250,000-499,999	3,556	4,091	4,210
2 - 100,000-249,999	6,002	7,050	7,254
1 - Under 100,000	961	1,262	1,311
	25,383	29,361	30,191

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	1,621	2,249	2,382	Building Operating Management
26 - Other Construction/Engineering Titles	1,106	1,300	1,354	
31 - Building Owner, Developer, C-Level Executive	5,638	7,944	8,112	
32 - VP/Director of Facilities & Buildings	10,423	12,504	12,852	
33 - VP/Director of Real Estate	478	573	601	
34 - Property & Asset Manager	4,454	5,285	5,591	
35 - Building & Facility Manager	14,377	16,316	17,102	
36 - VP/Director of Energy Services	76	98	101	
41 - VP/Director of Facilities Engineering	520	673	685	
42 - VP/Director of Design & Construction	183	223	229	
43 - Physical Plant Director	559	705	726	
44 - Project Manager	1,405	1,658	1,715	
45 - Energy Manager	136	158	162	
46 - Construction Manager	137	185	196	
47 - Staff Architect	100	115	117	
48 - Staff Engineer	541	715	755	
49 - Space Planner/Interior Designer	102	128	131	
50 - Energy Director	23	35	36	
55 - Superintendent of Schools/School Districts	4,335	5,892	5,964	
60 - Director of Maintenance	4,276	5,843	6,279	
61 - Director of Maintenance & Engineering	327	438	463	
62 - Director of Facilities Maintenance	726	1,028	1,074	
63 - Director of Building and Grounds	3,250	3,692	3,758	
64 - Director Building Services/Plant Services	175	270	282	
65 - Maintenance Manager	3,141	3,913	4,093	
66 - Facility Maintenance Manager	817	1,042	1,082	
67 - Engineering & Maintenance Manager	203	275	285	
68 - Building Services Manager/Supervisor	187	285	296	
69 - Plant Manager/Supervisor	340	439	469	
70 - Building Maintenance Superintendent	91	122	127	
71 - Building & Grounds Superintendent	184	227	233	
72 - Maintenance Supervisor	4,668	5,830	6,155	
73 - Building Supervisor	114	158	163	
74 - Facility/Building/Maintenance Engineer	321	416	442	
75 - Other Maintenance Management	1,371	1,752	1,786	
	66,405	82,486	85,798	