

DATA CENTER FACILITIES MANAGEMENT

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	11,972	12,291
Active US Subscribers / Base Rate	10,053	11,972	12,291
Email Addresses / Base Rate (Free Transmission)	10,053		
Telemarketing / Base Rate		11,972	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		11,972	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This Database Is Built From The Active Subscriber List of Building Operating Management Magazine and Facility Maintenance Decisions Magazine. Truly a Unique Opportunity To Take Your Sales Message Directly To An Influential Audience Involved In Issues Related To Energy Consumption, Floor Space And Data Center Operational Costs.

Reach This Hard-To-Find Group of Executives Responsible For The Day-To-Day Operations Of The Equipment, Systems And Services Necessary At The Nation's Largest Commercial Facilities.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	182	196	201
G - 500-999	117	128	131
F - 100-499	531	584	599
D - 50-99	465	509	519
A - 20-49	661	721	738
9 - 14-19	434	469	481
8 - 8-13	776	841	863
7 - 4-7	1,116	1,255	1,281
6 - 1-3	1,669	1,866	1,913
	5,951	6,569	6,726

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Bldg./Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	2,543	2,805	2,910
20 - Government Buildings	909	1,079	1,115
30 - Industrial Buildings	467	531	545
40 - Hospitality Buildings	234	278	288
50 - Medical Buildings	1,591	2,228	2,284
60 - Retail Buildings	135	149	155
70 - Educational Buildings	4,060	4,773	4,863
90 - Arch Firms/Consultants/Contractors	114	129	131
	10,053	11,972	12,291

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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
LABORATORY MANAGEMENT	1,382	1,485	1,525
K12 vs HIGHER ED	4,155	4,880	4,971
GREEN PRODUCT INVOLVEMENT	2,214	2,360	2,430

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	917	1,047	1,082
D - 6,000,000-10,000,000	494	557	573
C - 3,000,000-6,000,000	599	677	685
B - 1,000,000-3,000,000	1,310	1,500	1,544
4 - 500,000-999,999	1,346	1,522	1,564
3 - 250,000-499,999	1,060	1,213	1,242
2 - 100,000-249,999	1,746	2,031	2,089
1 - Under 100,000	234	297	307
	7,706	8,844	9,086

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	156	214	220
26 - Other Construction/Engineering Titles	90	104	108
31 - Building Owner, Developer, C-Level Executive	1,275	1,647	1,681
32 - VP/Director of Facilities & Buildings	1,680	1,918	1,960
33 - VP/Director of Real Estate	86	96	99
34 - Property & Asset Manager	625	677	710
35 - Building & Facility Manager	1,708	1,935	1,997
36 - VP/Director of Energy Services	23	26	26
41 - VP/Director of Facilities Engineering	149	170	173
42 - VP/Director of Design & Construction	52	56	57
43 - Physical Plant Director	90	106	114
44 - Project Manager	214	246	254
45 - Energy Manager	52	56	57
46 - Construction Manager	26	31	33
47 - Staff Architect	23	28	28
48 - Staff Engineer	150	177	180
49 - Space Planner/Interior Designer	21	27	27
50 - Energy Director	7	8	8
55 - Superintendent of Schools/School Districts	1,564	1,902	1,927
60 - Director of Maintenance	427	616	634
61 - Director of Maintenance & Engineering	85	91	99
62 - Director of Facilities Maintenance	167	202	212
63 - Director of Building and Grounds	480	537	552
64 - Director Building Services/Plant Services	39	54	54
65 - Maintenance Manager	179	223	228
66 - Facility Maintenance Manager	138	161	166
67 - Engineering & Maintenance Manager	49	59	61
68 - Building Services Manager/Supervisor	49	55	59
69 - Plant Manager/Supervisor	63	76	82
70 - Building Maintenance Superintendent	19	23	23
71 - Building & Grounds Superintendent	26	33	33
72 - Maintenance Supervisor	168	210	214
73 - Building Supervisor	31	30	32
74 - Facility/Building/Maintenance Engineer	81	98	102
75 - Other Maintenance Management	61	80	81
	10,053	11,972	12,291

Building Operating Management

Facility Maintenance Decisions