

BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	7,073	7,262
Active US Subscribers / Base Rate	6,550	7,073	7,262
Email Addresses / Base Rate (Free Transmission)	6,550		
Telemarketing / Base Rate		7,073	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		7,073	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

Number of Buildings (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
H - 1000 or more	185	195	200
G - 500-999	110	119	124
F - 100-499	587	608	625
D - 50-99	598	644	661
A - 20-49	856	924	943
9 - 14-19	505	544	557
8 - 8-13	850	908	932
7 - 4-7	1,185	1,294	1,333
6 - 1-3	1,638	1,794	1,843
	6,514	7,030	7,218

Bldg./Organization Type (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	2,225	2,335	2,422
20 - Government Buildings	655	713	736
30 - Industrial Buildings	327	341	352
40 - Hospitality Buildings	178	187	195
50 - Medical Buildings	914	1,068	1,083
60 - Retail Buildings	143	142	149
70 - Educational Buildings	1,948	2,115	2,151
90 - Arch Firms/Consultants/Contractors	160	172	174
	6,550	7,073	7,262

Additional Select Options (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	2,195	2,336	2,406
LABORATORY MANAGEMENT	1,591	1,721	1,765
K12 vs HIGHER ED	2,031	2,196	2,232

Square Feet (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	584	607	626
D - 6,000,000-10,000,000	311	321	331
C - 3,000,000-6,000,000	491	522	534
B - 1,000,000-3,000,000	1,260	1,364	1,402
4 - 500,000-999,999	1,181	1,279	1,313
3 - 250,000-499,999	979	1,050	1,077
2 - 100,000-249,999	1,478	1,617	1,660
1 - Under 100,000	206	237	243
	6,490	6,997	7,186

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL PHONE POSTAL				
	\$440/M	\$225/M	\$165/M		
21 - Other Executive/Management Titles	85	87	90	Building Operating Management	
26 - Other Construction/Engineering Titles	63	68	70		
31 - Building Owner, Developer, C-Level Executive	1,000	1,082	1,110		
32 - VP/Director of Facilities & Buildings	1,271	1,378	1,403		
33 - VP/Director of Real Estate	89	89	95		
34 - Property & Asset Manager	496	514	535		
35 - Building & Facility Manager	1,326	1,426	1,462		
36 - VP/Director of Energy Services	21	22	22		
41 - VP/Director of Facilities Engineering	141	152	154		
42 - VP/Director of Design & Construction	56	55	59		
43 - Physical Plant Director	94	104	108		
44 - Project Manager	170	178	183		
45 - Energy Manager	42	43	44		
46 - Construction Manager	35	36	39		
47 - Staff Architect	40	41	42		
48 - Staff Engineer	134	146	149		
49 - Space Planner/Interior Designer	19	21	21		
50 - Energy Director	7	8	8		
55 - Superintendent of Schools/School Districts	283	300	308		
60 - Director of Maintenance	231	290	294		Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	58	61	65		
62 - Director of Facilities Maintenance	109	129	131		
63 - Director of Building and Grounds	233	253	259		
64 - Director Building Services/Plant Services	19	23	25		
65 - Maintenance Manager	87	89	93		
66 - Facility Maintenance Manager	121	133	136		
67 - Engineering & Maintenance Manager	29	30	31		
68 - Building Services Manager/Supervisor	34	36	36		
69 - Plant Manager/Supervisor	11	12	12		
70 - Building Maintenance Superintendent	11	10	11		
71 - Building & Grounds Superintendent	15	19	20		
72 - Maintenance Supervisor	98	110	112		
73 - Building Supervisor	20	22	23		
74 - Facility/Building/Maintenance Engineer	69	68	74		
75 - Other Maintenance Management	33	38	38		
	6,550	7,073	7,262		