

Building Operating Management Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	56,781	58,836
Active US Subscribers / Base Rate	46,238	56,781	58,836
Email Addresses / Base Rate (Free Transmission)	46,238		
Telemarketing / Base Rate		56,781	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		56,781	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	428	455	471
G - 500-999	257	271	281
F - 100-499	1,225	1,319	1,357
D - 50-99	1,313	1,447	1,471
A - 20-49	2,025	2,208	2,257
9 - 14-19	1,155	1,265	1,294
8 - 8-13	2,025	2,223	2,276
7 - 4-7	2,912	3,256	3,328
6 - 1-3	4,463	4,985	5,097
	15,803	17,429	17,832

Bldg./Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
10 - Commercial Buildings	14,172	16,426	17,102
20 - Government Buildings	3,364	4,109	4,323
30 - Industrial Buildings	1,974	2,251	2,311
40 - Hospitality Buildings	1,568	1,838	1,886
50 - Medical Buildings	8,580	12,044	12,505
60 - Retail Buildings	1,386	1,502	1,542
70 - Educational Buildings	14,791	18,156	18,702
90 - Arch Firms/Consultants/Contractors	403	455	465
	46,238	56,781	58,836

	EMAIL	PHONE	POSTAL
Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	8,004	9,437	9,672
LABORATORY MANAGEMENT	2,485	2,680	2,748
K12 vs HIGHER ED	14,041	17,380	17,880
GREEN PRODUCT INVOLVEMENT	5,378	5,756	5,908

	EMAIL	PHONE	POSTAL
Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	2,167	2,458	2,538
D - 6,000,000-10,000,000	1,088	1,218	1,253
C - 3,000,000-6,000,000	1,425	1,594	1,631
B - 1,000,000-3,000,000	3,623	4,084	4,199
4 - 500,000-999,999	3,563	4,026	4,117
3 - 250,000-499,999	2,687	3,083	3,168
2 - 100,000-249,999	4,856	5,600	5,737
1 - Under 100,000	384	422	438
	19,793	22,485	23,081

LIST MANAGER CONTACT INFORMATION	
TRADE PRESS MEDIA GROUP 2100 West Florist Ave Milwaukee, WI 53209	Kimberly Reed kim.reed@tradeppress.com Phone: (414) 228-7701 x454 Fax: (414) 228-1134

M = Per Thousand F = Flat

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential. The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group
- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation
Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
21 - Other Executive/Management Titles	1,622	2,251	2,384
26 - Other Construction/Engineering Titles	1,107	1,301	1,355
31 - Building Owner, Developer, C-Level Executive	5,643	7,949	8,117
32 - VP/Director of Facilities & Buildings	10,428	12,509	12,857
33 - VP/Director of Real Estate	478	573	601
34 - Property & Asset Manager	4,456	5,287	5,593
35 - Building & Facility Manager	14,380	16,319	17,105
36 - VP/Director of Energy Services	76	98	101
41 - VP/Director of Facilities Engineering	520	673	685
42 - VP/Director of Design & Construction	183	223	229
43 - Physical Plant Director	559	705	726
44 - Project Manager	1,406	1,659	1,716
45 - Energy Manager	137	159	163
46 - Construction Manager	137	185	196
47 - Staff Architect	101	116	118
48 - Staff Engineer	544	718	758
49 - Space Planner/Interior Designer	102	128	131
50 - Energy Director	23	35	36
55 - Superintendent of Schools/School Districts	4,336	5,893	5,965
	46,238	56,781	58,836

Building Operating Management