

GREENFM

DIRECT MARKETING LIST RENTAL PROGRAM

DIRECT MAIL | EMAIL | TELEMARKETING

Send your green product message to:

- Building Owners
- Facility, Building and Property Managers
- Engineers
- Architects
- Designers
- Developers

Reach thousands of decision makers purchasing green products for:

- Commercial offices
- Schools/colleges/universities
- Hospitals/nursing homes/medical buildings
- Government facilities
- Shopping centers/malls/chain stores
- Hotels & restaurants
- Industrial office complexes

Sustainability is at the top of these facility managers' agendas as they look for methods to create and maintain a "Green" facility.

List Rental Charges

Base Rate (applies to all orders).....	\$165/M
Email Addresses	\$390/M
Phone Numbers (additional).....	\$80/M
Select/Set-up (applies to all orders)	\$15/M
Email Transmission	\$75 Flat
Keycode (additional).....	\$15/M

Selections Available:

Business and Industry, Job Title, Zip Code/SCF/STATE, or any combination of these

Terms and Ordering Information:

20% commission on base rate to recognized list brokers.
Sample required for approval. *Orders processed within 3 to 5 days.
*RUSH PROCESSING AVAILABLE

Multiple Use, Database and Test Programs available

Guarantee your green message gets immediate action. Contact

Sherman Leibowitz at 414-228-7701, Ext. 441.
sherman.leibowitz@tradepress.com

Trade Press List Management

2100 W. Florist Avenue • Milwaukee, WI 53209
414-228-7701, Ext. 441 • Fax: 414-228-1134

View Datacards online: www.tradepress.com/lists

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Title Categories: (All job titles are selectable individually)	Direct Mail	Telemarketing	E-mail
Executive Management: Building Owners , Developers, Presidents, Partners, Corporate Officers, VPs/Directors of Facilities, Property & Asset Managers, Building & Facility Managers	5,145	5,041	1,243
Construction Engineering Management: VPs/Engineering , Construction /Project Managers, Physical Plant Directors, Building Engineers, Energy Managers, Staff Architects, Consultants, Contractors	1,556	1,536	382
Engineering & Maintenance Management: Directors of Maintenance, Directors of Engineering, Directors of Facilities Maintenance, Directors of Buildings and Grounds, Directors of Building/Plant Svcs, Maintenance Mgrs, Engineering and Maintenance Mgrs, Plant Supervisors, Facilities Engineers	1,811	1,767	924
Total Qualified Names	8,512	8,344	2,549

State Counts

State	Zip Range	Direct Mail	Telemarketing	Email
AK	995-999	18	18	4
AL	350-369	49	49	14
AR	716-729	38	38	13
AZ	850-865	112	110	30
CA	900-966	747	729	222
CO	800-816	153	152	44
CT	060-069	131	128	36
DC	200-205	105	105	25
DE	197-199	37	37	9
FL	320-349	365	356	112
GA	300-319	196	191	67
HI	967-968	38	36	9
IA	500-528	108	107	26
ID	832-838	39	38	8
IL	600-629	500	490	141
IN	460-479	150	148	37
KS	660-679	107	107	27
KY	400-427	80	79	18
LA	700-714	41	41	11
MA	010-027	265	262	88
MD	206-219	299	297	95
ME	039-049	41	39	10
MI	480-499	284	274	85
MN	550-567	188	186	52
MO	630-658	188	184	44
MS	386-397	24	24	4

State	Zip Range	Direct Mail	Telemarketing	Email
MT	590-599	24	24	3
NC	270-289	201	198	70
ND	580-588	35	33	13
NE	680-693	96	96	19
NH	030-038	37	35	15
NJ	070-089	322	319	125
NM	870-884	40	39	14
NV	890-898	39	39	11
NY	090-149	672	649	215
OH	430-458	421	413	113
OK	730-749	68	68	17
OR	970-979	98	97	29
PA	150-196	500	492	171
RI	028-029	32	31	14
SC	290-299	68	63	19
SD	570-577	36	36	11
TN	370-385	116	113	36
TX	750-799	489	476	157
UT	840-847	49	48	15
VA	220-246	269	265	75
VT	050-059	21	21	5
WA	980-994	182	181	53
WI	530-549	240	236	62
WV	247-268	34	34	8
WY	820-831	20	19	7
TOTAL QUALIFIED NAMES		8,412	7,250	2,508

To inquire or order, contact Sherman Leibowitz at 414-228-7701, Ext. 441.

email: sherman.leibowitz@tradequip.com

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