

# ContractingProfits **DIRECT MARKETING LIST RENTAL PROGRAM**

**Personally reach key decision making executives  
in the commercial contract service industry**

Contracting Profits magazine's 100% personalized subscriber list can now be rented for your next direct marketing project. And with a low rate of \$150/M, you can cost effectively put your direct marketing message in the hands of over 32,000 top buying decision makers.

Contracting Profits is the publication reaching key decision makers responsible for their share of the \$106 billion Contract Cleaning market. This includes:

- Owners
- Presidents
- Corporate Officers
- General Managers
- Operations Managers
- Professional Cleaning Contractor Executives

## List Rental Charges

Base Rate (applies to all orders) .....	\$155/M
Email Addresses .....	\$390/M
Phone Numbers .....	\$80/M
Select/Set-up (applies to all orders) .....	\$15/M
Email Transfer (additional) .....	\$75 Flat
Keycode (additional) .....	\$15/M

Rates are for one-time use.

Multiple use programs available.

View Datasheets online:  
[www.tradepress.com/lists](http://www.tradepress.com/lists)

**Multiple Use, Database and  
Test Programs available**

### Terms and Ordering Information:

20% commission on base rate to recognized list brokers.

Sample required for approval. \*Orders processed within 3 to 5 days.

\*RUSH PROCESSING AVAILABLE

For more information on how you can target these lucrative prospects contact

**Sherman Leibowitz at 414-228-7701, Ext. 441.  
[sherman.leibowitz@tradepress.com](mailto:sherman.leibowitz@tradepress.com)**

### **Trade Press List Management**

2100 W. Florist Avenue • Milwaukee, WI 53209  
414-228-7701, Ext. 441 • Fax: 414-228-1134

View Datasheets online: [www.tradepress.com/lists](http://www.tradepress.com/lists)

# ContractingProfits

# DIRECT MARKETING LIST RENTAL PROGRAM

EQUIPMENT/SUPPLIES PURCHASED		
PRODUCT CATEGORIES	% OF TOTAL SPENDING	PRODUCT SPENDING
Chemicals	40%	\$2,677,604,040
Paper/Plastics	30%	\$2,008,203,030
Power Equipment	14%	\$937,161,414
Supplies/Accessories	10%	\$669,401,010
Other Janitorial Products	6%	\$401,640,606
<b>Total .....</b>		<b>\$6,694,010,100</b>

## Geographical Breakout of Qualified Circulation

State & Zip Code	Total Qualified	Percent
039-049 Maine	145	
030-038 New Hampshire	156	
050-059 Vermont	70	
010-027 Massachusetts	640	
028-029 Rhode Island	101	
060-069 Connecticut	377	
<b>NEW ENGLAND</b>	<b>1,521</b>	<b>5.1</b>
100-149 New York	1,237	
070-089 New Jersey	772	
150-196 Pennsylvania	1,220	
<b>MIDDLE ATLANTIC</b>	<b>3,259</b>	<b>10.8</b>
430-459 Ohio	1,198	
460-479 Indiana	594	
600-629 Illinois	1,256	
480-499 Michigan	1,134	
530-549 Wisconsin	700	
<b>EAST NO. CENTRAL</b>	<b>4,992</b>	<b>16.6</b>
550-567 Minnesota	509	
500-528 Iowa	269	
630-658 Missouri	651	
580-588 North Dakota	91	
570-577 South Dakota	94	
680-693 Nebraska	222	
660-679 Kansas	268	
<b>WEST NO. CENTRAL</b>	<b>2,054</b>	<b>6.8</b>
197-199 Delaware	94	
206-219 Maryland	539	
200-205 Washington, DC	54	
220-246 Virginia	732	
247-268 West Virginia	112	
270-289 North Carolina	1,144	
290-299 South Carolina	491	
300-319 Georgia	1,161	
320-349 Florida	2,533	
<b>SOUTH ATLANTIC</b>	<b>6,906</b>	<b>23.0</b>

State & Zip Code	Total Qualified	Percent
400-427 Kentucky	333	
370-385 Tennessee	736	
350-369 Alabama	380	
386-397 Mississippi	182	
<b>EAST SO. CENTRAL</b>	<b>1,658</b>	<b>5.5</b>
716-729 Arkansas	256	
700-714 Louisiana	340	
730-749 Oklahoma	253	
750-799 Texas	1,592	
<b>WEST SO. CENTRAL</b>	<b>2,568</b>	<b>8.5</b>
590-599 Montana	150	
832-838 Idaho	158	
820-831 Wyoming	65	
800-816 Colorado	573	
870-884 New Mexico	223	
850-865 Arizona	477	
840-847 Utah	230	
889-898 Nevada	442	
<b>MOUNTAIN</b>	<b>2,215</b>	<b>7.4</b>
995-999 Alaska	140	
980-994 Washington	713	
970-979 Oregon	504	
900-961 California	3,466	
967-968 Hawaii	166	
<b>PACIFIC</b>	<b>4,827</b>	<b>16.1</b>
<b>UNITED STATES</b>	<b>30,000</b>	<b>99.8</b>
969 & 004-009 U.S. Territories	12	
Canada	98	
Mexico	0	
Other International	0	
APO/FPO	1	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,053</b>	<b>100.0</b>

To inquire or order, contact Sherman Leibowitz at 414-228-7701, Ext. 441.  
email: sherman.leibowitz@tradeexpress.com

**Trade Press List Management**  
2100 W. Florist Avenue • Milwaukee, WI 53209  
414-228-7701, Ext. 441 • Fax: 414-228-1134

View Datacards online: [www.tradeexpress.com/lists](http://www.tradeexpress.com/lists)