

MEDICAL FACILITIES MANAGEMENT DIRECT MARKETING LIST RENTAL PROGRAM

DIRECT MAIL | EMAIL | TELEMARKETING

Now your direct marketing message can reach the key decision making facility executives and top level maintenance management personnel at the nation's largest medical and healthcare facilities.

Send Your Message Directly to 16,000

- Facility Managers
- Directors of Maintenance
- Construction Managers
- Property Managers
- Building & Grounds Supervisors
- Energy Managers
- Engineers
- Interior Designers
- Project Managers

All the final decision makers who endorse purchases, approve POs and write the checks at

- Hospitals
- Nursing Homes
- Medical Clinics

Multiple Use, Database and
Test Programs available

List Rental Charges

Base Rate (applies to all orders).....	\$165/M
Email Addresses	\$390/M
Phone Numbers (additional).....	\$80/M
Select/Set-up (applies to all orders)	\$15/M
Email Transmission.....	\$75 Flat
Keycode (additional).....	\$15/M

Selections Available:

Business and Industry, Job Title, Zip Code/SCF/STATE, or any combination of these

Terms and Ordering Information:

20% commission on base rate to recognized list brokers.

Sample required for approval. *Orders processed within 3 to 5 days.

*RUSH PROCESSING AVAILABLE

For more information on how you can target these lucrative prospects contact

Sherman Leibowitz at 414-228-7701, Ext. 441.
sherman.leibowitz@tradepress.com

Trade Press List Management

2100 W. Florist Avenue • Milwaukee, WI 53209
414-228-7701, Ext. 441 • Fax: 414-228-1134

View Datacards online: www.tradepress.com/lists

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Title Categories: (All job titles are selectable individually)	Direct Mail	Telemarketing	E-mail
Executive Management: Building Owners, Developers, Presidents, Partners, Corporate Officers, VPs/Directors of Facilities, Property & Asset Managers, Building & Facility Managers	6,291	6,136	1,227
Construction Engineering Management: VPs/Engineering, Construction/Project Managers, Physical Plant Directors, Building Engineers, Energy Managers, Staff Architects, Consultants, Contractors	2,483	2,342	483
Engineering & Maintenance Management: Directors of Maintenance, Directors of Engineering, Directors of Facilities Maintenance, Directors of Buildings and Grounds, Directors of Building/Plant Svcs, Maintenance Mgrs, Engineering and Maintenance Mgrs, Plant Supervisors, Facilities Engineers	6,929	6,638	851
Total Qualified Names	15,703	15,116	2,561

State Counts

State	Zip Range	Direct Mail	Telemarketing	Email
AK	995-999	41	36	6
AL	350-369	267	260	29
AR	716-729	195	190	29
AZ	850-865	171	159	31
CA	900-966	1,014	969	169
CO	800-816	191	185	29
CT	060-069	207	202	40
DC	200,202-205	51	50	10
DE	197-199	49	45	4
FL	320-349	641	615	112
GA	300-319	401	385	77
HI	967-968	33	31	3
IA	500-528	319	308	42
ID	832-838	85	85	6
IL	600-629	771	749	115
IN	460-479	403	391	51
KS	660-679	318	312	41
KY	400-427	293	284	47
LA	700-714	235	230	31
MA	010-027	395	376	80
MD	206-219	386	374	94
ME	039-049	119	110	18
MI	480-499	447	430	80
MN	550-567	357	347	51
MO	630-658	482	465	57
MS	386-397	215	210	22
MT	590-599	95	92	9
NC	270-289	464	441	72
ND	580-588	118	115	19

State	Zip Range	Direct Mail	Telemarketing	Email
NE	680-693	249	241	23
NH	030-038	92	87	12
NJ	070-089	352	341	75
NM	870-884	86	83	10
NV	890-898	59	58	8
NY	090-149	979	935	189
OH	430-458	767	742	125
OK	730-749	248	245	39
OR	970-979	122	114	16
PA	150-196	913	881	176
RI	028-029	58	56	14
SC	290-299	217	209	45
SD	570-577	132	128	12
TN	370-385	370	352	50
TX	750-799	979	936	176
UT	840-847	78	76	15
VA	201,220-246	322	310	58
VT	050-059	45	45	5
WA	980-994	253	238	44
WI	530-549	379	363	46
WV	247-268	145	141	25
WY	820-831	66	63	11
US Territories		10	10	6
Canada		19	16	7
APO/FPO		0	0	0
Mexico		0	0	0
Foreign		0	0	0
TOTAL QUALIFIED NAMES		15,703	15,116	2,561

To inquire or order, contact Sherman Leibowitz at 414-228-7701, Ext. 441.
email: sherman.leibowitz@tradequip.com

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