

# EDUCATION FACILITIES MANAGEMENT DIRECT MARKETING LIST RENTAL PROGRAM

DIRECT MAIL | EMAIL | TELEMARKETING

## Send Your Message Directly to...

30,000 Facility and Maintenance Management Professionals... All the final decision makers who endorse purchases, approve POs and write the checks.

Now your direct marketing message can reach the key decision making facility executives and top level maintenance management personnel at the nation's largest schools, colleges and universities.

## Send Your Message Directly to...

- Facility Managers
- Directors of Maintenance
- Construction Managers
- Property Managers
- Building & Grounds Supervisors
- Energy Managers
- Engineers
- Interior Designers
- Project Managers
- Superintendents

All the final decision makers who endorse purchases, approve POs and write the checks.

Multiple Use, Database and Test Programs available

## List Rental Charges

Base Rate .....	\$165/M
Email Addresses .....	\$390/M
Phone Numbers (additional) .....	\$80/M
Select/Set-up .....	\$15/M
Email Transmission .....	\$75 Flat
Keycode (additional) .....	\$15/M

View Datasheets online:  
[www.tradequip.com/lists](http://www.tradequip.com/lists)

### Selections Available:

Business and industry, job title, zip code/SCF/state or any combination of these.

### Terms and Ordering Information:

20% commission on base rate to recognized list brokers.

Sample required for approval. \*Orders processed within 3 to 5 days.

See accompanying information for title categories, market segments and current counts.

\*RUSH PROCESSING AVAILABLE.

It's your best way to reach high-level facility decision makers.  
For rates, terms and ordering information, contact

**Sherman Leibowitz at 414-228-7701, Ext. 441.**  
**[sherman.leibowitz@tradequip.com](mailto:sherman.leibowitz@tradequip.com)**

### Trade Press List Management

2100 W. Florist Avenue • Milwaukee, WI 53209  
414-228-7701, Ext. 441 • Fax: 414-228-1134

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**EDUCATION  
FACILITIES  
MANAGEMENT**

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<b>Title Categories: (All job titles are selectable individually)</b>	Direct Mail	Telemarketing	E-mail
<b>Executive Management:</b> Superintendents of Schools / School Districts, VPs/Directors of Facilities, Property & Asset Managers, Building & Facility Managers	18,899	18,541	3,030
<b>Construction Engineering Management:</b> VPs/Engineering, Construction /Project Managers, Physical Plant Directors, Building Engineers, Energy Managers, Staff Architects, Consultants, Contractors	2,889	2,728	632
<b>Engineering &amp; Maintenance Management:</b> Directors of Maintenance, Directors of Engineering, Directors of Facilities Maintenance, Directors of Buildings and Grounds, Directors of Building/Plant Svcs, Maintenance Mgrs, Engineering and Maintenance Mgrs, Plant Supervisors, Facilities Engineers	7,681	7,207	1,333
<b>Total Qualified Names</b>	<b>29,469</b>	<b>28,476</b>	<b>4,995</b>

## STATE COUNTS

State	Zip Range	Direct Mail	Telemarketing	Email	State	Zip Range	Direct Mail	Telemarketing	Email
AK	995-999	69	68	9	NE	680-693	425	411	67
AL	350-369	317	307	55	NH	030-038	170	164	23
AR	716-729	438	424	63	NJ	070-089	988	955	192
AZ	850-865	369	354	66	NM	870-884	190	187	44
CA	900-966	2,032	1,974	332	NV	890-898	82	72	13
CO	800-816	422	409	69	NY	090-149	1,790	1,722	333
CT	060-069	368	357	65	OH	430-458	1,573	1,507	266
DC	200,202-205	122	114	28	OK	730-749	809	793	116
DE	197-199	82	76	19	OR	970-979	340	330	51
FL	320-349	728	685	149	PA	150-196	1,492	1,450	279
GA	300-319	609	579	109	RI	028-029	123	120	22
HI	967-968	28	27	2	SC	290-299	371	355	64
IA	500-528	605	593	85	SD	570-577	234	227	26
ID	832-838	192	186	21	TN	370-385	438	427	76
IL	600-629	1,544	1,509	216	TX	750-799	2,289	2,207	387
IN	460-479	727	703	115	UT	840-847	154	147	26
KS	660-679	553	536	93	VA	201,220-246	694	662	114
KY	400-427	515	503	83	VT	050-059	110	108	18
LA	700-714	248	241	49	WA	980-994	517	499	87
MA	010-027	741	719	130	WI	530-549	797	777	125
MD	206-219	537	510	127	WV	247-268	178	172	34
ME	039-049	222	215	36	WY	820-831	109	107	15
MI	480-499	1,111	1,070	201	US Territories		6	5	3
MN	550-567	624	604	102	Canada		51	47	16
MO	630-658	908	890	142	APO/FPO		1	1	0
MS	386-397	295	286	52	Mexico		0	0	0
MT	590-599	266	254	33	Foreign		0	0	0
NC	270-289	675	644	115	<b>TOTAL</b>		<b>29,469</b>	<b>28,476</b>	<b>4,995</b>
ND	580-588	191	187	32					

To inquire or order, contact Sherman Leibowitz at 414-228-7701, Ext. 441.  
email: [sherman.leibowitz@tradequip.com](mailto:sherman.leibowitz@tradequip.com)

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