

# BUILDING SERVICE CONTRACTORS & SUPPLY DISTRIBUTOR MEGA LIST LIST RENTAL PROGRAM

## A Powerful List for Marketers of Cleaning Products and Equipment

Personally contact top level contract service professionals and supply distribution executives. Now you can cost effectively put your direct marketing message in the hands of more than 48,000 buyers of cleaning products.

### Reach two levels of buyers:

- Distributors
- End Users

These are the decision makers who issue orders, approve POs, endorse purchases, and write the checks.

### Reach two levels of buyers:

- 100% Personalized (Name and Title)
- BPA Audited
- Continuously Updated
- Highly Selectable

### Distributors of Sanitary Supplies:

Reach every type of distributor in the sanitary supply marketplace-owners, executives and top management personnel who select the brands and sign the checks for the products and equipment they carry.

### Building Service Contractors:

32,000 Contract Service Professionals-owners, CEOs, presidents, general managers and operations managers. All the key, top level decision makers responsible for their share of a \$106 billion market.

### Multiple Use, Database and Test Programs available

## List Rental Charges

Base rate (applies to all orders) .....\$155/M

Select/Set-up ..... \$15/M

E-mail Transmission ..... \$75 flat

Keycode (additional)..... \$15/M

(Rates are for one-time mailing usage only discounts available for multiple usage.)

### Selections Available

Customize the list to fit your needs. Choose by job title, annual sales volume, number of employees, state or zip code.

### Terms and Ordering Information:

15% commission on base rate to recognized list brokers.  
Sample draft required for approval.  
Orders processed within 3 to 5 days.

\*RUSH PROCESSING AVAILABLE

For more information on how you can target this lucrative audience for your next Direct Marketing program, contact:

**Sherman Leibowitz at 414-228-7701, Ext. 441.**  
**sherman.leibowitz@tradeexpress.com**

### *Trade Press List Management*

2100 W. Florist Avenue • Milwaukee, WI 53209  
414-228-7701, Ext. 441 • Fax: 414-228-1134

View Datacards online: [www.tradeexpress.com/lists](http://www.tradeexpress.com/lists)

# BUILDING SERVICE CONTRACTORS & SUPPLY DISTRIBUTOR MEGA LIST LIST RENTAL PROGRAM

TITLE CATEGORIES	E-mail
Building Service Contractors/Professional Cleaning Contractors	29,612
Manufacturers of Sanitary Supplies	441
Distributors of Sanitary Supplies	
Janitor Supply Firms	8,104
Paper Merchants	1,543
Pest Control, School, Hospital, Restaurant and Bar Supply Firms; Grocer and Hardware Distributors	
Food Service Distributors	1,653
Industrial Supply Firms	1,227
Other Distributors of Sanitary Supplies	848
Wholesalers of Sanitary Supplies	1,007
SubTotal Distributors and Wholesalers of Sanitary Supplies	14,382
Manufacturers of Sanitary Supplies and Manufacturer's Agents	1,671
<b>TOTAL QUALIFIED NAMES</b>	<b>46,106</b>

## Geographical Breakout of Qualified Circulation

State	Zip Range	Total Qualified Names	State	Zip Range	Total Qualified Names
AK	995-999	170	ND	580-588	142
AL	350-369	605	NE	680-693	325
AR	716-729	407	NH	030-038	215
AZ	850-865	688	NJ	070-089	1,348
CA	900-961	4,585	NM	870-884	277
CO	800-816	812	NV	889-898	524
CT	060-069	528	NY	100-149	2,076
DC	200-205	60	OH	430-459	2,008
DE	197-199	150	OK	730-749	469
FL	320-349	3,452	OR	970-979	663
GA	300-319	1,717	PA	150-196	1972
HI	967-968	263	RI	028-029	153
IA	500-528	427	SC	290-299	720
ID	832-838	233	SD	570-577	135
IL	600-629	2,007	TN	370-385	1,082
IN	460-479	935	TX	750-799	2,518
KS	660-679	470	UT	840-847	380
KY	400-427	536	VA	220-246	993
LA	700-714	686	VT	050-059	92
MA	010-027	1,006	WA	980-994	943
MD	206-219	785	WI	530-549	1,108
ME	039-049	184	WV	247-268	188
MI	480-499	1,665	WY	820-831	106
MN	550-567	792	OTHER INTL.		1
MO	630-658	1,066	US TERRITORIES		80
MS		313	CANADA		1,227
MT		243	MEXICO		0
NC	270-289	1,676	<b>TOTAL QUALIFIED NAMES</b>		<b>46,106</b>

To inquire or order, contact Sherman Leibowitz at 414-228-7701, Ext. 441.  
email: [sherman.leibowitz@tradeexpress.com](mailto:sherman.leibowitz@tradeexpress.com)

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