

SANITARY MAINTENANCE



LIST RENTAL

Since its launch in 1943, *Sanitary Maintenance* has become the leading business magazine for distributors and wholesalers of sanitary supplies. This exclusive subscriber database reaches every type of distributor active in the sanitary supply marketplace including janitorial, paper, foodservice, industrial and wholesale.

AVAILABLE SELECTS

ORGANIZATION TYPE	Postal	Phone	E-mail
Distributors			
[11] Janitor Supply Firms			
[12] Paper Merchants			
[17] Food Service Distributors	12,703	12,218	4,003
[08] Industrial Supply Firms			
[19] Other Distributors of Sanitary Supplies			
Wholesalers			
[10] Wholesalers of Sanitary Supplies	913	900	290
Manufacturers			
[31] Manufacturer of Sanitary Supplies	1,395	1,345	583
[32] Manufacturer's Agent			

ANNUAL SALES	Postal	Phone	E-mail
Under \$500,000	1,804	1,773	644
\$500,000-\$999,999	1,577	1,555	511
\$1,000,000-\$2,499,999	2,044	2,007	710
\$2,500,000-\$4,999,999	1,286	1,262	462
\$5,000,000-\$7,999,999	760	744	259
\$8,000,000 & Over	2,350	2,288	858

Annual sales only applies to Distributors.

OTHER AVAILABLE SELECTS INCLUDE

Job Title, State, SCF, Zip Code & Recency

Total Qualified Names	14,937	14,416	4,865
------------------------------	---------------	---------------	--------------

RATES

Base (name, title, postal)	\$165/M
Phone #'s	+ \$60/M
Email Addresses	\$390/M
Postal & Phone #'s	\$255/M
Selects	\$15/M
File Transfer	\$75 flat
Keycode	\$5/M

SEND YOUR MESSAGE DIRECTLY TO

- Distributors, wholesalers and manufacturers in the sanitary supply marketplace
- Owners and executives who make product selections and have purchasing power

LIST MANAGEMENT

- Updated Monthly
- BPA-Audited to ensure Accuracy and Recency
- Controlled Subscriber Based
- 100% Personalized with Full Name and Job Title
- Available for Direct Mail, Email and Telemarketing

EMAIL DEPLOYMENT

We can deliver your email message to every type of distributor active in the sanitary supply marketplace with our email deployment services for \$50/M. Suppression available for \$150/flat. Selects available for \$15/M.

CONTACT

Chris Mandl

414.228.7701 ext. 441

chris.mandl@tradepress.com

Terms and Ordering Information:

Rates are for one-time use. Multiple use programs available. Minimum order quantity 4,000. Recognized list brokers qualify for commission base rate discounts. Sample of direct marketing material required for approval. Files will be zipped, tab-delimited and transferred via email, unless requested otherwise. Please allow 3 to 5 days to process order. HTML creative alterations/set-up additional. Orders cancelled prior to file transfer/shipping will incur a \$75 Cancellation Fee. No cancellations accepted after file transfer/shipping.