

Sanitary Maintenance Magazine

SEGMENTS

Segment	Count	Price
Universe / Base Rate	15,048	\$165.00/M
Active US Subscribers	13,413	\$165.00/M
Email Addresses	3,998	\$390.00/M
Telemarketing	14,625	+ \$60.00/M
Active Canadian Subscribers	1,635	\$165.00/M

TYPE

Business
Email, Postal mail, Phone

SOURCE

Controlled circulation

GEOGRAPHY

USA, Canada

OPT-IN

--

SELECTS

Select	Price
BUS/INDUSTRY TYPE	\$15.00/M
ANNUAL SALES VOLUME	\$15.00/M
JOB TITLE	\$15.00/M
STATE	\$15.00/M
SCF	\$15.00/M
ZIP	\$15.00/M
REGENCY	No Charge

UNIT OF SALE INFORMATION

Unit of sale information is not available

AVERAGE INCOME

Value:	not available
--------	---------------

GENDER PROFILE

not available	0.00%
---------------	-------

MINIMUM ORDER

Quantity:	2,500
Value:	\$0.00

REUSE

Please inquire
Quantity:
Charges:

TELEMARKETING

Please inquire
Charges:

CANCELLATION

Charges:	\$75.00/F
----------	-----------

KEY CODING

Key Coding is available	
Charges:	\$5.00/M

ADDRESSING

Format	Price
FTP	\$75.00/F
EMAIL	\$75.00/F
EMAIL TRANSMISSION	\$50.00/M
SUPPRESSION	\$150.00/F
FIRST HTML TRACKING LINKS SET-UP & TEST	No Charge

LIST MANAGER CONTACT INFORMATION

Chris Mandl
Data Services Manager

DESCRIPTION

Since its launch in 1943, Sanitary Maintenance has become the leading business magazine for distributors and wholesalers of sanitary supplies. This exclusive subscriber database reaches every type of distributor active in the sanitary supply marketplace including janitorial, paper, foodservice, industrial and wholesale.

Sanitary Maintenance circulation reaches the entire

Janitorial & Sanitary Supply Market – including:

- Janitorial Supply Distributors
- Wholesale/Master Distributors
- Paper Supply firms
- Food Service Distributors
- Chemical Specialty firms
- Distributors of Sanitary Supplies/Equipment
- Manufacturers of Sanitary Supplies
- Independent Manufacturers Representatives

Other Available Selects

- Job Title
- Annual Sales
- SCF / Zip / State
- Recency

List Management

- Updated monthly
- BPA - Audited
- Controlled Circulation

Email List Rental

Base Rate = \$390/M
 Email Transmission = \$50/M
 Suppression = \$150/flat

All email transmissions must be completed through list owner. Set-up of HTML tracking links and one test blast is included with the email list rental and transmission. Alterations, revisions and re-testing of email blasts are additional. List file is CAN SPAM compliant.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade Press specializes in three important industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

PROFILE

Bus/Industry Type (\$15.00/M)

Janitor Supply Firm	7,398
Paper Merchant	1,648
Food Service Distributor Firm	1,824
Industrial Supply	1,005
Other Distributor	568
Wholesalers of Sanitary Supplies	1,298
Manufacturer of Sanitary Supplies/Mfg Agent	1,292

Annual Sales Volume (\$15.00/M)

Under \$500,000	2,456
\$500,000 - \$999,999	1,941
\$1,000,000 - \$2,499,999	2,674
\$2,500,000 - \$4,999,999	1,656

TRADE PRESS MEDIA GROUP
 2100 WEST FLORIST AVENUE
 MILWAUKEE US-WI 53209
 Phone: (414) 228-7701 x441
 Fax: (414) 228-1134
chris.mandl@tradepress.com

\$5,000,000 - \$7,999,999
 \$8,000,000 & OVER

996
 3,573

Title (\$15.00/M)

Owner 4,737
 President 2,734
 Corporate Officer 1,628
 General Manager 2,038
 Sales Manager 2,021
 Purchasing Agent 920
 Office Manager 800
 Other 169

NET NAME ARRANGEMENTS

Net Name is not allowed	
Minimum Percentage (floor)	
Minimum Quantity	
Run Charges	

EXCHANGES

Exchange is not allowed	
-------------------------	--

COMMISSIONS

Broker	20%
Agency	0%