Progressive Railroading

LIST RENTAL

Progressive Railroading is the #1 magazine for the rail industry decision-maker. This subscriber database includes rail and transit industry executives and managers from a cross-section of disciplines including railroads, rail transit systems, private car lines, car and locomotive builders, repair shops and shippers.

AVAILABLE SELECTS

INDUSTRY DATA	Postal	Phone	E-mail
RAILROAD & RAIL TRANSIT			
[0D] Class I Railroad [0A] Rail Transit [0B] Regional/Shortlines	12,909	11,827	3,164
CONSULTANTS & CONTRACTORS			
[6A] Engineering Consultants or Contractors [6B] Mechanical Consultants or Contractors [6C] Signal & Communications Consultants or Contractors [6D] Engineering/Mechanical/Signal & Communications Consultants or Contractors [06] Consultants/Contractors	4,072	3,875	1,192
RAIL INDUSTRY COMPANIES & ORGANIZATIONS			
[02] Car & Locomotive Builders	790	719	190
[03] Private Car Lines	341	323	91
[04] Utility & Energy Companies	310	288	120
[05] Car & Locomotive Repair Shops	1,038	988	301
[07] Industry Associations	383	359	133
[08] Government	970	907	336
[09] Shippers	705	660	233
[13] Intermodal	578	543	165
[10] Finance/Leasing Companies	638	604	275
[11] Railway & Rail Transit Suppliers	2,306	2,187	625
Total Qualified	**25,040**	**23,280**	**6,825**

RAILROAD & RAIL TRANSIT: DEPARTMENT DATA			
[A] Administrative Department: Chairmen of the Board, CEO, Presidents, VP, Finance, Legal, Data Systems **[M] Administrative Department:** Other Administrative Personnel	2,899	2,696	648
[E] Mechanical Department: Cars	318	290	94
[F] Mechanical Department: Motive Power	415	381	96
[G] Mechanical Department: Both Cars & Motive Power	763	706	214
[H] Engineering Department: Track & Roadway **[J] Engineering Department:** Bridge & Building **[K] Engineering Department:** Both Track & Roadway and Bridge & Building	2,578	2,275	680
[B] Marketing & Sales Department	976	925	127
[C] Purchasing & Materials Department	405	377	94
[D] Operating Management	3,358	3,098	835
[L] Signaling & Communications Department	1,178	1,065	5298

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RATES

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SEND YOUR MESSAGE DIRECTLY TO

- Top level executives in the Railroad & Rail Transit Industry
- Decision-makers in Administration, Mechanical & Engineering Departments

LIST MANAGEMENT

- Updated Monthly
- BPA-Audited to ensure Accuracy and Recency
- Controlled Subscriber Based
- 100% Personalized with Full Name and Job Title
- Available for Direct Mail, Email and Telemarketing

EMAIL DEPLOYMENT

Progressive Railroading email list includes the railroad industry's most exclusive audience. We can deliver your email message with our email deployment services for $50/M. Suppression available for $150/flat. Selects available for $15/M.

CONTACT

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