

maintenance SOLUTIONS



LIST RENTAL

Maintenance Solutions is the only magazine written exclusively for Engineering and Maintenance Executives at commercial and institutional facilities.

Maintenance Solution's subscriber database gives exclusive access to **35,000 top-level maintenance professionals** at schools, universities, hospitals, medical centers, nursing homes, government buildings, commercial office buildings, manufacturing firms, utility plants, shopping centers and hotel chains.

RATES

Base (name, title, postal)	\$165/M
Phone #'s	+ \$60/M
Email Addresses	\$390/M
Postal & Phone #'s	\$255/M
Selects	\$15/M
File Transfer	\$75 flat
Keycode	\$5/M

AVAILABLE SELECTS

JOB TITLES	Postal	Phone	E-mail
Directors of Engineering & Maintenance			
[60] Directors of Maintenance	25,769	25,448	7,333
[61] Directors of Maintenance & Engineering			
[62] Directors of Facilities Maintenance			
[63] Directors of Buildings & Grounds			
[64] Directors of Building Services/Plant Services			
[65] Maintenance Managers			
[66] Facility Maintenance Managers			
[67] Engineering & Maintenance Managers			
Engineering & Maintenance Professionals			
[68] Building Services Managers/Supervisors	9,218	8,870	3,335
[69] Plant Managers/Supervisors			
[70] Building Maintenance Superintendents			
[71] Buildings & Grounds Superintendents			
[72] Maintenance Supervisors			
[73] Building Supervisors			
[74] Facility/Building/Maintenance Engineers			
[75] Other Maintenance Management			

ORGANIZATION TYPE	Postal	Phone	E-mail
[10] Commercial Buildings: Office Buildings, Real Estate/Property Management Firms, Developers, Financial Institutions, Insurance Co.'s, Civic & Convention Centers	5,385	5,262	2,072
[60] Retail Buildings: Shopping Centers, Retail Chain Headquarters	603	578	269
[70] Educational Buildings: Schools, Colleges, Universities	13,030	12,922	3,926
[20] Government Buildings: Federal, State, County, Municipal, Airports, Military	3,784	3,630	1,265
[50] Medical Buildings: Hospitals, Nursing Homes, Medical Clinics	10,117	9,898	2,184
[30] Industrial Buildings: Headquarters & Offices of Manufacturing Firms, Plants, Utilities	1,063	1,045	563
[40] Hospitality Buildings: Hotels, Motels, Restaurant Chains	1,064	1,040	410

OTHER AVAILABLE SELECTS INCLUDE

Number of Buildings, Total Square Feet, State, SCF, Zip Code & Recency

Total Qualified Names	35,046	34,375	10,689
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SEND YOUR MESSAGE DIRECTLY TO

- Decision-makers who spend \$121 billion on capital equipment, renovation and new construction projects
- Maintenance Executives who manage 1.2 Million of the largest U.S. Buildings and control 45 Billion square feet of floor space

LIST MANAGEMENT

- Updated Monthly
- BPA-Audited to ensure Accuracy and Recency
- Controlled Subscriber Based
- 100% Personalized with Full Name and Job Title
- Available for Direct Mail, Email and Telemarketing

EMAIL DEPLOYMENT

Maintenance Solution's email list represents over 10,000 of the industry's most exclusive audience. We can deliver your email message to the inbox of this niche market with our email deployment services for \$50/M. Suppression available for \$150/flat. Selects available for \$15/M

CONTACT

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Terms and Ordering Information:

Rates are for one-time use. Multiple use programs available. Minimum order quantity 4,000. Recognized list brokers qualify for commission base rate discounts. Sample of direct marketing material required for approval. Files will be zipped, tab-delimited and transferred via email, unless requested otherwise. Please allow 3 to 5 days to process order. HTML creative alterations/set-up additional. Orders cancelled prior to file transfer/shipping will incur a \$75 Cancellation Fee. No cancellations accepted after file transfer/shipping.