

Building Operating Management Magazine

SEGMENTS		
Segment	Count	Price
Universe / Base Rate	72,750	\$165.00/M
Active US Subscribers	71,116	\$165.00/M
Email Addresses	45,507	\$390.00/M
With Phone Numbers	70,682	+ \$60.00/M
Active Canadian Subscribers	1,566	\$165.00/M

TYPE
Business
Email, Postal, Phone

SOURCE
Controlled Circulation, OPT-IN

GEOGRAPHY
USA, Canada

SELECTS	Price
BUILDING/ORGANIZATION TYPE	\$15.00/M
JOB FUNCTION/TITLE	\$15.00/M
STATE	\$15.00/M
ZIP	\$15.00/M
SCF	\$15.00/M
TOTAL NUMBER OF BUILDINGS	\$15.00/M
TOTAL SQUARE FOOTAGE	\$15.00/M
REGENCY	\$15.00/M

UNIT OF SALE INFORMATION
N/A

AVERAGE INCOME
N/A

GENDER PROFILE
N/A

MINIMUM ORDER
Quantity: 2,500
Value: \$0.00

REUSE
Please Inquire

TELEMARKETING
Please Inquire

CANCELLATION
Charges: \$75.00/F

KEY CODING
Please Inquire

ADDRESSING	Price
SUPPRESSION	\$150.00/F
EMAIL TRANSMISSION	\$50.00/M
EMAIL	\$75.00/F
FTP	\$75.00/F
NTH NAME	No Charge
1st HTML TRACKING LINKS SET-UP & TES	Included

LIST MANAGER CONTACT INFORMATION
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NET NAME ARRANGEMENTS
N/A

EXCHANGES
N/A

COMMISSIONS	
Broker	20%
Agency	0%

DESCRIPTION
Building Operating Management's readers include top decision-makers with enormous purchasing potential and are involved in a total of \$328.3 Billion annually, in renovation, modernization and new construction.

All Building Operating Management readers are responsible for a minimum of 100,000 square feet. In addition, Building Operating Management's circulation file is checked against independent rankings of top organizations to guarantee that you reach the largest commercial and institutional facilities nationwide. This total coverage means you reach building owners and facility managers with enormous purchasing potential.

The nation's building owners rely on Building Operating Management's high-quality content in print, online with BOM webcasts, e-newsletters, podcasts, Apps and FacilitiesNet.com, and in-person tradeshows. Published by Trade Press Media Group. BPA Audited.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and mores. Specializing in three specific industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

PROFILE	Building/Organization Type (\$15.00/M)	
Commercial Buildings		26,948
Government Buildings		6,151
Industrial Buildings		3,567
Hospitality Buildings		1,681
Medical Buildings		9,005
Retail Buildings		2,003
Educational Buildings		21,766
Architects/Contractors/Designers		1,905

Job Function/Title (\$15.00/M)	
21-Other Executive/Management Titles	2,318
26-Other Construction/Engineering Titles	1,940
31-Building Owner, Developer, C-Level Exec	13,913
32-VP/Directors of Facilities & Buildings	12,322
33-VP/Directors of Real Estate	1,338
34-Property & Asset Managers	7,223
35-Building & Facility Manager	14,555
36-VP/Director of Energy Services	297
41-VP/Director of Facility Engineering	1,786
42-VP/Directors of Design & Construction	725
43-Physical Plant Directors	1,334
44-Project Managers	3,271
45-Energy Managers	569
46-Construction Managers	557
47-Staff Architects	351
48-Staff Engineers	1,927
49-Space Planners/Interior Designers	379
50-Energy Director	110
55-Superintendent of Schools/School Districts	8,111

Total Number of Buildings Codes (\$15.00/M)	
1-3 buildings	
4-7 buildings	
8-13 buildings	
14-19 buildings	
20-49 buildings	
50-99 buildings	
100-499 buildings	
500-999 buildings	
1,000 or more buildings	

Square Footage Codes (\$15.00/M)	
100,000 - 249,999	
250,000 - 499,999	
500,000 - 999,999	
1,000,000 - 3,000,000	
3,000,000 - 6,000,000	
6,000,000 - 10,000,000	
Over 10,000,000	