

MEDICAL FACILITIES MANAGEMENT

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	22,013	22,022
Active US Subscribers / Base Rate	8,104	22,013	22,022
Email Addresses / Base Rate (Free Transmission)	8,104		
Telemarketing / Base Rate		22,013	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		22,013	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Built from the Active Subscriber Lists of Building Operating Management & Facility Maintenance Decisions. Now Your Direct Marketing Message Can Reach the Key Decision-Making Facility Executives And Top Level Maintenance Management Personnel At The Nation's Largest Medical/ Healthcare Facilities, (hospitals/clinics) Nursing Homes. Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Number of Buildings (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
H - 1000 or more	40	70	70
G - 500-999	25	56	57
F - 100-499	149	305	305
D - 50-99	212	430	430
A - 20-49	298	558	559
9 - 14-19	197	385	386
8 - 8-13	393	685	686
7 - 4-7	622	1,146	1,146
6 - 1-3	1,260	2,851	2,853
	3,196	6,486	6,492

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	1,949	4,968	4,971
LABORATORY MANAGEMENT	535	979	979
GREEN PRODUCT INVOLVEMENT	948	1,642	1,643

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	347	804	805
D - 6,000,000-10,000,000	185	388	388
C - 3,000,000-6,000,000	262	503	503
B - 1,000,000-3,000,000	668	1,438	1,440
4 - 500,000-999,999	747	1,503	1,505
3 - 250,000-499,999	645	1,407	1,408
2 - 100,000-249,999	1,283	2,939	2,940
1 - Under 100,000	458	1,233	1,233
	4,595	10,215	10,222

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	308	1,324	1,324
26 - Other Construction/Engineering Titles	102	210	210
31 - Building Owner, Developer, C-Level Executive	1,477	4,349	4,350
32 - VP/Director of Facilities & Buildings	1,371	3,329	3,329
33 - VP/Director of Real Estate	34	66	66
34 - Property & Asset Manager	165	348	348
35 - Building & Facility Manager	1,148	2,769	2,769
36 - VP/Director of Energy Services	9	24	24
41 - VP/Director of Facilities Engineering	147	347	347
42 - VP/Director of Design & Construction	40	73	74
43 - Physical Plant Director	135	292	293
44 - Project Manager	123	258	258
45 - Energy Manager	10	22	22
46 - Construction Manager	18	43	43
47 - Staff Architect	11	22	22
48 - Staff Engineer	89	165	165
49 - Space Planner/Interior Designer	26	46	46
50 - Energy Director	2	7	7
55 - Superintendent of Schools/School Districts	3	13	13
60 - Director of Maintenance	1,490	4,383	4,386
61 - Director of Maintenance & Engineering	136	388	388
62 - Director of Facilities Maintenance	192	523	526
63 - Director of Building and Grounds	47	154	154
64 - Director Building Services/Plant Services	61	154	154
65 - Maintenance Manager	209	648	648
66 - Facility Maintenance Manager	95	252	252
67 - Engineering & Maintenance Manager	30	75	75
68 - Building Services Manager/Supervisor	34	100	100
69 - Plant Manager/Supervisor	40	116	116
70 - Building Maintenance Superintendent	5	16	16
71 - Building & Grounds Superintendent	10	28	28
72 - Maintenance Supervisor	297	845	845
73 - Building Supervisor	13	41	41
74 - Facility/Building/Maintenance Engineer	96	249	249
75 - Other Maintenance Management	131	334	334
	8,104	22,013	22,022

Building Operating Management

Facility Maintenance Decisions