

GOVERNMENT FACILITIES MANAGEMENT

| SEGMENTS | EMAIL | PHONE | POSTAL |
|-------------------------------------------------|------------------------------------|-------|--------|
| Universe / Base Rate | N/A | 7,056 | 7,071 |
| Active US Subscribers / Base Rate | 3,866 | 7,056 | 7,071 |
| Email Addresses / Base Rate (Free Transmission) | 3,866 | | |
| Telemarketing / Base Rate | | 7,056 | |
| Active Canadian Subscribers / Base Rate | N/A | N/A | N/A |
| Combined PHONE-POSTAL / Base Rate \$275/M | | 7,056 | |
| Type of Rentals | B2B / Email, Postal, Phone | | |
| Source | Controlled / Requested Circulation | | |
| Geography | USA, Limited Canada | | |
| Reuse / Key Coding / Nth Name | Please Inquire | | |
| TRANSMISSION / ADDRESSING | Price | | |
| Minimum Order | \$675 | | |
| Order Cancellation | \$75/F | | |
| Pkg Transmission - Postal / Telemarketing | \$75/F | | |
| Suppression List - You provide to us | \$150/F | | |
| First HTML Tracking Links Set-Up Test | Included | | |
| Re-Blast @ 15% of Original Cost | 15% | | |
| Email - Blast Leads \$25 per lead | Email - Personalization \$20/M | | |

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP
2100 West Florist Ave
Milwaukee, WI 53209

Kimberly Reed
kim.reed@tradeexpress.com
Phone: (414) 228-7701 x441
Fax: (414) 228-1134

M = Per Thousand F = Flat

DESCRIPTION

This Database Gives Exclusive Access to The Key Decision-Making Facility Executives and Top Level Maintenance Management Personnel At Federal, State And Local Government Facilities.

This Database Is Built From The Active Subscriber Bases Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

| | EMAIL | PHONE | POSTAL |
|-------------------------------------|----------------|----------------|----------------|
| Number of Buildings (\$15/M) | \$440/M | \$225/M | \$165/M |
| H - 1000 or more | 122 | 172 | 172 |
| G - 500-999 | 80 | 117 | 117 |
| F - 100-499 | 359 | 526 | 528 |
| D - 50-99 | 262 | 415 | 415 |
| A - 20-49 | 332 | 521 | 521 |
| 9 - 14-19 | 153 | 233 | 233 |
| 8 - 8-13 | 259 | 380 | 382 |
| 7 - 4-7 | 274 | 428 | 431 |
| 6 - 1-3 | 373 | 574 | 579 |
| | 2,214 | 3,366 | 3,378 |

| | EMAIL | PHONE | POSTAL |
|-----------------------------------|----------------|----------------|----------------|
| Government Branch (\$15/M) | \$440/M | \$225/M | \$165/M |
| A - Federal | 807 | 1,393 | 1,397 |
| B - State | 640 | 1,183 | 1,183 |
| C - County | 1,121 | 2,036 | 2,042 |
| D - Municipal | 1,068 | 2,004 | 2,007 |
| Z - Other | 178 | 346 | 347 |
| | 3,814 | 6,962 | 6,976 |

| | EMAIL | PHONE | POSTAL |
|-------------------------------------------|----------------|----------------|----------------|
| Additional Select Options (\$15/M) | \$440/M | \$225/M | \$165/M |
| DATA CENTER MANAGEMENT | 1,314 | 2,168 | 2,170 |
| LABORATORY MANAGEMENT | 420 | 603 | 605 |
| GREEN PRODUCT INVOLVEMENT | 909 | 1,264 | 1,271 |

| | EMAIL | PHONE | POSTAL |
|-----------------------------|----------------|----------------|----------------|
| Square Feet (\$15/M) | \$440/M | \$225/M | \$165/M |
| E - Over 10,000,000 | 426 | 751 | 753 |
| D - 6,000,000-10,000,000 | 193 | 323 | 323 |
| C - 3,000,000-6,000,000 | 242 | 398 | 398 |
| B - 1,000,000-3,000,000 | 641 | 1,080 | 1,085 |
| 4 - 500,000-999,999 | 496 | 820 | 821 |
| 3 - 250,000-499,999 | 370 | 613 | 615 |
| 2 - 100,000-249,999 | 541 | 877 | 879 |
| 1 - Under 100,000 | 78 | 139 | 139 |
| | 2,987 | 5,001 | 5,013 |

| | EMAIL | PHONE | POSTAL |
|---------------------------------------------------|----------------|----------------|----------------|
| Job Function/Title (\$15/M) | \$440/M | \$225/M | \$165/M |
| 21 - Other Executive/Management Titles | 38 | 92 | 92 |
| 26 - Other Construction/Engineering Titles | 24 | 56 | 56 |
| 31 - Building Owner, Developer, C-Level Executive | 214 | 408 | 408 |
| 32 - VP/Director of Facilities & Buildings | 565 | 925 | 928 |
| 33 - VP/Director of Real Estate | 23 | 36 | 36 |
| 34 - Property & Asset Manager | 201 | 332 | 333 |
| 35 - Building & Facility Manager | 1,074 | 1,732 | 1,734 |
| 36 - VP/Director of Energy Services | 9 | 23 | 23 |
| 41 - VP/Director of Facilities Engineering | 60 | 115 | 115 |
| 42 - VP/Director of Design & Construction | 31 | 49 | 49 |
| 43 - Physical Plant Director | 58 | 129 | 129 |
| 44 - Project Manager | 202 | 318 | 318 |
| 45 - Energy Manager | 43 | 65 | 66 |
| 46 - Construction Manager | 31 | 45 | 46 |
| 47 - Staff Architect | 33 | 51 | 51 |
| 48 - Staff Engineer | 98 | 186 | 186 |
| 49 - Space Planner/Interior Designer | 20 | 34 | 34 |
| 50 - Energy Director | 3 | 6 | 6 |
| 55 - Superintendent of Schools/School Districts | 23 | 69 | 69 |
| 60 - Director of Maintenance | 136 | 301 | 301 |
| 61 - Director of Maintenance & Engineering | 30 | 68 | 68 |
| 62 - Director of Facilities Maintenance | 88 | 181 | 181 |
| 63 - Director of Building and Grounds | 40 | 80 | 81 |
| 64 - Director Building Services/Plant Services | 13 | 33 | 33 |
| 65 - Maintenance Manager | 192 | 428 | 428 |
| 66 - Facility Maintenance Manager | 96 | 207 | 208 |
| 67 - Engineering & Maintenance Manager | 21 | 56 | 56 |
| 68 - Building Services Manager/Supervisor | 38 | 70 | 70 |
| 69 - Plant Manager/Supervisor | 46 | 96 | 96 |
| 70 - Building Maintenance Superintendent | 27 | 43 | 43 |
| 71 - Building & Grounds Superintendent | 21 | 33 | 33 |
| 72 - Maintenance Supervisor | 258 | 575 | 580 |
| 73 - Building Supervisor | 18 | 34 | 34 |
| 74 - Facility/Building/Maintenance Engineer | 66 | 118 | 118 |
| 75 - Other Maintenance Management | 26 | 62 | 62 |
| | 3,866 | 7,056 | 7,071 |

Building Operating Management

Facility Maintenance Decisions