

Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	24,335	24,374
Active US Subscribers / Base Rate	10,901	24,335	24,374
Email Addresses / Base Rate (Free Transmission)	10,915		
Telemarketing / Base Rate		24,335	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		24,335	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

Number of Buildings (\$15/M)	EMAIL	PHONE	POSTAL
H - 1000 or more	98	160	160
G - 500-999	64	119	120
F - 100-499	310	546	547
D - 50-99	368	693	694
A - 20-49	422	749	750
9 - 14-19	273	497	498
8 - 8-13	547	919	924
7 - 4-7	819	1,433	1,435
6 - 1-3	1,440	2,859	2,868
	4,341	7,975	7,996

Bldg./Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
10 - Commercial Buildings	1,587	3,335	3,344
20 - Government Buildings	1,118	2,388	2,395
30 - Industrial Buildings	1,022	1,871	1,875
40 - Hospitality Buildings	386	846	848
50 - Medical Buildings	2,891	8,315	8,321
60 - Retail Buildings	267	531	535
70 - Educational Buildings	3,644	7,071	7,078
90 - Arch Firms/Consultants/Contractors	0	0	0
	10,915	24,357	24,396

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
DATA CENTER MANAGEMENT	2,563	5,304	5,313
LABORATORY MANAGEMENT	754	1,291	1,296
K12 vs HIGHER ED	3,642	7,091	7,098
GREEN PRODUCT INVOLVEMENT	1,360	2,214	2,222

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
E - Over 10,000,000	728	1,432	1,435
D - 6,000,000-10,000,000	386	719	719
C - 3,000,000-6,000,000	380	788	789
B - 1,000,000-3,000,000	1,007	1,980	1,988
4 - 500,000-999,999	1,128	2,094	2,096
3 - 250,000-499,999	950	1,888	1,892
2 - 100,000-249,999	1,403	2,750	2,756
1 - Under 100,000	822	1,900	1,901
	6,804	13,551	13,576

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP 2100 West Florist Ave Milwaukee, WI 53209	Kimberly Reed kim.reed@tradepress.com Phone: (414) 228-7701 x441 Fax: (414) 228-1134
---	--

M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
60 - Director of Maintenance	2,872	7,216	7,220
61 - Director of Maintenance & Engineering	390	880	883
62 - Director of Facilities Maintenance	854	1,772	1,776
63 - Director of Building and Grounds	1,517	3,045	3,050
64 - Director Building Services/Plant Services	178	389	390
65 - Maintenance Manager	1,439	3,239	3,246
66 - Facility Maintenance Manager	578	1,211	1,213
67 - Engineering & Maintenance Manager	217	438	439
68 - Building Services Manager/Supervisor	211	432	432
69 - Plant Manager/Supervisor	411	739	739
70 - Building Maintenance Superintendent	81	159	159
71 - Building & Grounds Superintendent	105	187	187
72 - Maintenance Supervisor	1,230	2,855	2,862
73 - Building Supervisor	110	208	208
74 - Facility/Building/Maintenance Engineer	395	817	820
75 - Other Maintenance Management	313	748	750
	10,901	24,335	24,374

Facility Maintenance Decisions