

## Executive Building Ownership & Facilities Management / MASTER FILE

	EMAIL	PHONE	POSTAL
<b>SEGMENTS</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
Universe / Base Rate	N/A	83,970	94,106
Active US Subscribers / Base Rate	45,205	83,970	94,106
Email Addresses / Base Rate (Free Transmission)	45,205		
Telemarketing / Base Rate		83,970	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		83,970	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

### LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

### DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.

Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
<b>Number of Buildings (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
H - 1000 or more	638	897	901
G - 500-999	388	558	560
F - 100-499	1,716	2,566	2,571
D - 50-99	1,829	2,848	2,852
A - 20-49	2,700	3,999	4,011
9 - 14-19	1,582	2,327	2,337
8 - 8-13	2,826	4,192	4,205
7 - 4-7	4,143	6,220	6,231
6 - 1-3	6,689	10,593	10,628
	<b>22,511</b>	<b>34,200</b>	<b>34,296</b>

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<b>Bldg./Organization Type (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
10 - Commercial Buildings	13,751	21,532	21,585
20 - Government Buildings	3,868	7,059	7,074
30 - Industrial Buildings	2,265	3,868	3,879
40 - Hospitality Buildings	1,137	2,234	2,236
50 - Medical Buildings	8,109	22,021	22,030
60 - Retail Buildings	847	1,434	1,442
70 - Educational Buildings	14,556	24,936	24,962
90 - Arch Firms/Consultants/Contractors	686	906	918
	<b>45,219</b>	<b>83,990</b>	<b>84,126</b>

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<b>Additional Select Options (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
DATA CENTER MANAGEMENT	12,558	21,617	21,655
LABORATORY MANAGEMENT	3,773	5,486	5,512
K12 vs HIGHER ED	14,443	24,745	24,771
GREEN PRODUCT INVOLVEMENT	7,733	10,953	11,001

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<b>Square Feet (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
E - Over 10,000,000	3,475	5,682	5,691
D - 6,000,000-10,000,000	1,702	2,734	2,736
C - 3,000,000-6,000,000	2,118	3,387	3,395
B - 1,000,000-3,000,000	5,246	8,524	8,552
4 - 500,000-999,999	5,136	8,246	8,258
3 - 250,000-499,999	4,094	6,845	6,859
2 - 100,000-249,999	7,259	11,923	11,948
1 - Under 100,000	1,107	2,392	2,393
	<b>30,137</b>	<b>49,733</b>	<b>49,832</b>

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<b>Job Function/Title (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>	
21 - Other Executive/Management Titles	636	2,104	2,105	Building Operating Management
26 - Other Construction/Engineering Titles	298	653	653	
31 - Building Owner, Developer, C-Level Executive	6,439	11,994	12,014	
32 - VP/Director of Facilities & Buildings	5,868	10,772	10,787	
33 - VP/Director of Real Estate	703	995	1,000	
34 - Property & Asset Manager	4,898	7,491	7,513	
35 - Building & Facility Manager	6,769	11,731	11,742	
36 - VP/Director of Energy Services	86	144	144	
41 - VP/Director of Facilities Engineering	550	1,015	1,018	
42 - VP/Director of Design & Construction	235	371	372	
43 - Physical Plant Director	420	810	812	
44 - Project Manager	1,054	1,712	1,716	
45 - Energy Manager	176	267	269	
46 - Construction Manager	186	294	295	
47 - Staff Architect	136	186	188	
48 - Staff Engineer	536	934	935	
49 - Space Planner/Interior Designer	136	209	210	
50 - Energy Director	23	42	42	
55 - Superintendent of Schools/School Districts	5,156	7,911	7,917	
60 - Director of Maintenance	2,872	7,216	7,220	
61 - Director of Maintenance & Engineering	390	880	883	
62 - Director of Facilities Maintenance	854	1,772	1,776	
63 - Director of Building and Grounds	1,517	3,045	3,050	
64 - Director Building Services/Plant Services	178	389	390	
65 - Maintenance Manager	1,439	3,239	3,246	
66 - Facility Maintenance Manager	578	1,211	1,213	
67 - Engineering & Maintenance Manager	217	438	439	
68 - Building Services Manager/Supervisor	211	432	432	
69 - Plant Manager/Supervisor	411	739	739	
70 - Building Maintenance Superintendent	81	159	159	
71 - Building & Grounds Superintendent	105	187	187	
72 - Maintenance Supervisor	1,230	2,855	2,862	
73 - Building Supervisor	110	208	208	
74 - Facility/Building/Maintenance Engineer	395	817	820	
75 - Other Maintenance Management	313	748	750	
	<b>45,206</b>	<b>83,970</b>	<b>84,106</b>	