

DATA CENTER FACILITIES MANAGEMENT

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	21,612	21,650
Active US Subscribers / Base Rate	12,554	21,612	21,650
Email Addresses / Base Rate (Free Transmission)	12,554		
Telemarketing / Base Rate		21,612	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		21,612	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This Database Is Built From The Active Subscriber List of Building Operating Management Magazine and Facility Maintenance Decisions Magazine. Truly a Unique Opportunity To Take Your Sales Message Directly To An Influential Audience Involved In Issues Related To Energy Consumption, Floor Space And Data Center Operational Costs.

Reach This Hard-To-Find Group of Executives Responsible For The Day-To-Day Operations Of The Equipment, Systems And Services Necessary At The Nation's Largest Commercial Facilities.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	231	329	332
G - 500-999	154	219	219
F - 100-499	636	934	935
D - 50-99	539	840	841
A - 20-49	815	1,204	1,210
9 - 14-19	542	747	750
8 - 8-13	916	1,310	1,313
7 - 4-7	1,368	2,008	2,011
6 - 1-3	2,059	3,040	3,052
	7,260	10,631	10,663

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Bldg./Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	3,171	4,688	4,702
20 - Government Buildings	1,314	2,168	2,170
30 - Industrial Buildings	729	1,180	1,183
40 - Hospitality Buildings	302	580	580
50 - Medical Buildings	1,949	4,968	4,971
60 - Retail Buildings	178	269	270
70 - Educational Buildings	4,727	7,514	7,525
90 - Arch Firms/Consultants/Contractors	184	245	249
	12,554	21,612	21,650

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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
LABORATORY MANAGEMENT	1,651	2,324	2,339
K12 vs HIGHER ED	4,832	7,668	7,679
GREEN PRODUCT INVOLVEMENT	2,668	3,718	3,733

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	1,218	1,971	1,975
D - 6,000,000-10,000,000	623	966	967
C - 3,000,000-6,000,000	697	1,106	1,108
B - 1,000,000-3,000,000	1,649	2,678	2,688
4 - 500,000-999,999	1,603	2,534	2,542
3 - 250,000-499,999	1,314	2,106	2,108
2 - 100,000-249,999	2,186	3,435	3,443
1 - Under 100,000	278	568	568
	9,568	15,364	15,399

	EMAIL	PHONE	POSTAL
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	144	439	439
26 - Other Construction/Engineering Titles	76	157	157
31 - Building Owner, Developer, C-Level Executive	1,624	2,956	2,963
32 - VP/Director of Facilities & Buildings	1,769	2,989	2,997
33 - VP/Director of Real Estate	146	205	206
34 - Property & Asset Manager	788	1,196	1,200
35 - Building & Facility Manager	2,121	3,459	3,464
36 - VP/Director of Energy Services	33	53	53
41 - VP/Director of Facilities Engineering	188	324	325
42 - VP/Director of Design & Construction	69	105	106
43 - Physical Plant Director	111	211	211
44 - Project Manager	297	468	468
45 - Energy Manager	74	108	109
46 - Construction Manager	53	78	78
47 - Staff Architect	34	47	47
48 - Staff Engineer	202	321	321
49 - Space Planner/Interior Designer	34	45	45
50 - Energy Director	5	7	7
55 - Superintendent of Schools/School Districts	2,227	3,145	3,146
60 - Director of Maintenance	596	1,506	1,507
61 - Director of Maintenance & Engineering	125	263	265
62 - Director of Facilities Maintenance	243	494	495
63 - Director of Building and Grounds	383	718	719
64 - Director Building Services/Plant Services	50	117	117
65 - Maintenance Manager	244	471	471
66 - Facility Maintenance Manager	191	338	338
67 - Engineering & Maintenance Manager	73	137	138
68 - Building Services Manager/Supervisor	66	120	120
69 - Plant Manager/Supervisor	104	194	194
70 - Building Maintenance Superintendent	30	52	52
71 - Building & Grounds Superintendent	31	50	50
72 - Maintenance Supervisor	185	372	372
73 - Building Supervisor	28	52	52
74 - Facility/Building/Maintenance Engineer	126	223	225
75 - Other Maintenance Management	84	192	193
	12,554	21,612	21,650

Building Operating Management

Facility Maintenance Decisions