

BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	10,953	11,001
Active US Subscribers / Base Rate	7,733	10,953	11,001
Email Addresses / Base Rate (Free Transmission)	7,733		
Telemarketing / Base Rate		10,953	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		10,953	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Number of Buildings (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
H - 1000 or more	220	322	322
G - 500-999	152	195	196
F - 100-499	706	988	991
D - 50-99	708	1,016	1,019
A - 20-49	1,008	1,418	1,425
9 - 14-19	588	808	813
8 - 8-13	997	1,426	1,429
7 - 4-7	1,363	1,919	1,926
6 - 1-3	1,960	2,807	2,826
	7,702	10,899	10,947

Bldg./Organization Type (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	2,559	3,426	3,435
20 - Government Buildings	909	1,264	1,271
30 - Industrial Buildings	471	662	670
40 - Hospitality Buildings	217	298	299
50 - Medical Buildings	948	1,642	1,643
60 - Retail Buildings	165	234	236
70 - Educational Buildings	2,205	3,099	3,111
90 - Arch Firms/Consultants/Contractors	259	328	336
	7,733	10,953	11,001

Additional Select Options (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	2,668	3,718	3,733
LABORATORY MANAGEMENT	1,914	2,690	2,707
K12 vs HIGHER ED	2,348	3,291	3,303

Square Feet (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	705	1,007	1,009
D - 6,000,000-10,000,000	402	540	542
C - 3,000,000-6,000,000	575	799	803
B - 1,000,000-3,000,000	1,511	2,165	2,177
4 - 500,000-999,999	1,376	1,921	1,928
3 - 250,000-499,999	1,116	1,601	1,608
2 - 100,000-249,999	1,762	2,480	2,494
1 - Under 100,000	203	326	326
	7,650	10,839	10,887

Job Function/Title (\$15/M)	EMAIL PHONE POSTAL			
	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	47	59	59	Building Operating Management
26 - Other Construction/Engineering Titles	30	49	49	
31 - Building Owner, Developer, C-Level Executive	1,278	1,651	1,661	
32 - VP/Director of Facilities & Buildings	1,262	1,842	1,849	
33 - VP/Director of Real Estate	128	162	162	
34 - Property & Asset Manager	569	783	786	
35 - Building & Facility Manager	1,649	2,313	2,317	
36 - VP/Director of Energy Services	24	33	33	
41 - VP/Director of Facilities Engineering	175	249	251	
42 - VP/Director of Design & Construction	75	100	100	
43 - Physical Plant Director	108	158	159	
44 - Project Manager	255	344	348	
45 - Energy Manager	71	94	96	
46 - Construction Manager	48	66	67	
47 - Staff Architect	50	64	66	
48 - Staff Engineer	185	248	249	
49 - Space Planner/Interior Designer	25	38	38	
50 - Energy Director	11	12	12	
55 - Superintendent of Schools/School Districts	383	474	477	
60 - Director of Maintenance	277	516	516	
61 - Director of Maintenance & Engineering	77	130	130	
62 - Director of Facilities Maintenance	169	279	279	
63 - Director of Building and Grounds	170	263	265	
64 - Director Building Services/Plant Services	26	46	47	
65 - Maintenance Manager	95	146	146	
66 - Facility Maintenance Manager	152	237	238	
67 - Engineering & Maintenance Manager	50	75	75	
68 - Building Services Manager/Supervisor	50	64	64	
69 - Plant Manager/Supervisor	21	30	30	
70 - Building Maintenance Superintendent	15	21	21	
71 - Building & Grounds Superintendent	14	25	25	
72 - Maintenance Supervisor	95	160	161	
73 - Building Supervisor	22	32	32	
74 - Facility/Building/Maintenance Engineer	93	135	137	
75 - Other Maintenance Management	34	55	56	
	7,733	10,953	11,001	Facility Maintenance Decisions