

Building Operating Management Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	59,635	59,732
Active US Subscribers / Base Rate	34,045	59,635	59,732
Email Addresses / Base Rate (Free Transmission)	34,045		
Telemarketing / Base Rate		59,635	
Active Canadian Subscribers / Base Rate	N/A	N/A	N/A
Combined PHONE-POSTAL / Base Rate \$275/M		59,635	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	540	737	741
G - 500-999	324	439	440
F - 100-499	1,406	2,020	2,024
D - 50-99	1,461	2,155	2,158
A - 20-49	2,278	3,250	3,261
9 - 14-19	1,309	1,830	1,839
8 - 8-13	2,279	3,273	3,281
7 - 4-7	3,324	4,787	4,796
6 - 1-3	5,249	7,734	7,760
	18,170	26,225	26,300

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Bldg./Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	12,165	18,198	18,242
20 - Government Buildings	2,750	4,671	4,679
30 - Industrial Buildings	1,243	1,997	2,004
40 - Hospitality Buildings	751	1,388	1,388
50 - Medical Buildings	5,218	13,707	13,710
60 - Retail Buildings	580	903	907
70 - Educational Buildings	10,912	17,865	17,884
90 - Arch Firms/Consultants/Contractors	686	906	918
	34,305	59,635	59,732

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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	9,995	16,313	16,342
LABORATORY MANAGEMENT	3,019	4,195	4,216
K12 vs HIGHER ED	11,161	18,197	18,216
GREEN PRODUCT INVOLVEMENT	6,373	8,739	8,779

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	2,747	4,250	4,256
D - 6,000,000-10,000,000	1,316	2,015	2,017
C - 3,000,000-6,000,000	1,738	2,599	2,606
B - 1,000,000-3,000,000	4,239	6,544	6,564
4 - 500,000-999,999	4,008	6,152	6,162
3 - 250,000-499,999	3,144	4,957	4,967
2 - 100,000-249,999	5,856	9,173	9,192
1 - Under 100,000	285	492	492
	23,333	36,182	36,256

LIST MANAGER CONTACT INFORMATION	
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M = Per Thousand F = Flat

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential. The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	636	2,104	2,105
26 - Other Construction/Engineering Titles	298	653	653
31 - Building Owner, Developer, C-Level Executive	6,439	11,994	12,014
32 - VP/Director of Facilities & Buildings	5,868	10,772	10,787
33 - VP/Director of Real Estate	703	995	1,000
34 - Property & Asset Manager	4,898	7,491	7,513
35 - Building & Facility Manager	6,769	11,731	11,742
36 - VP/Director of Energy Services	86	144	144
41 - VP/Director of Facilities Engineering	550	1,015	1,018
42 - VP/Director of Design & Construction	235	371	372
43 - Physical Plant Director	420	810	812
44 - Project Manager	1,054	1,712	1,716
45 - Energy Manager	176	267	269
46 - Construction Manager	186	294	295
47 - Staff Architect	136	186	188
48 - Staff Engineer	536	934	935
49 - Space Planner/Interior Designer	136	209	210
50 - Energy Director	23	42	42
55 - Superintendent of Schools/School Districts	5,156	7,911	7,917
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