

## GOVERNMENT FACILITIES MANAGEMENT

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	7,326	7,547
Active US Subscribers / Base Rate	4,541	7,172	7,383
Email Addresses / Base Rate (Free Transmission)	4,541		
Telemarketing / Base Rate		7,326	
Active Canadian Subscribers / Postal Base Rate	N/A	154	164
Combined PHONE-POSTAL / Base Rate \$275/M		7,326	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

### LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

### DESCRIPTION

This Database Gives Exclusive Access to The Key Decision-Making Facility Executives and Top Level Maintenance Management Personnel At Federal, State And Local Government Facilities.

This Database Is Built From The Active Subscriber Bases Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Number of Buildings (\$15/M)	EMAIL	PHONE	POSTAL
H - 1000 or more	154	209	219
G - 500-999	113	142	149
F - 100-499	465	609	630
D - 50-99	313	456	469
A - 20-49	468	647	669
9 - 14-19	217	293	306
8 - 8-13	307	444	461
7 - 4-7	382	498	520
6 - 1-3	506	684	707
	<b>2,925</b>	<b>3,982</b>	<b>4,130</b>

Government Branch (\$15/M)	EMAIL	PHONE	POSTAL
A - Federal	1,045	1,477	1,539
B - State	740	1,198	1,235
C - County	857	1,402	1,442
D - Municipal	1,107	1,948	1,991
Z - Other	570	931	969
	<b>4,319</b>	<b>6,956</b>	<b>7,176</b>

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
DATA CENTER MANAGEMENT	1,624	2,412	2,478
LABORATORY MANAGEMENT	512	613	641
GREEN PRODUCT INVOLVEMENT	1,138	1,413	1,451

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
E - Over 10,000,000	468	715	733
D - 6,000,000-10,000,000	242	344	354
C - 3,000,000-6,000,000	293	418	433
B - 1,000,000-3,000,000	771	1,122	1,153
4 - 500,000-999,999	610	871	907
3 - 250,000-499,999	427	626	645
2 - 100,000-249,999	621	916	945
1 - Under 100,000	50	87	90
	<b>3,482</b>	<b>5,099</b>	<b>5,260</b>

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL	Building Operating Management
21 - Other Executive/Management Titles	96	164	164	
26 - Other Construction/Engineering Titles	52	101	101	
31 - Building Owner, Developer, C-Level Executive	248	432	440	
32 - VP/Director of Facilities & Buildings	604	937	955	
33 - VP/Director of Real Estate	29	46	47	
34 - Property & Asset Manager	200	343	351	
35 - Building & Facility Manager	1,358	1,938	1,968	
36 - VP/Director of Energy Services	15	26	27	
41 - VP/Director of Facilities Engineering	79	135	136	
42 - VP/Director of Design & Construction	34	50	52	
43 - Physical Plant Director	65	141	142	
44 - Project Manager	275	397	414	
45 - Energy Manager	56	81	84	
46 - Construction Manager	39	58	59	
47 - Staff Architect	38	54	56	
48 - Staff Engineer	141	220	226	
49 - Space Planner/Interior Designer	20	38	38	
50 - Energy Director	6	9	9	
55 - Superintendent of Schools/School Districts	54	113	115	
60 - Director of Maintenance	140	267	286	
61 - Director of Maintenance & Engineering	37	57	66	
62 - Director of Facilities Maintenance	74	157	162	
63 - Director of Building and Grounds	27	53	56	
64 - Director Building Services/Plant Services	10	18	19	
65 - Maintenance Manager	196	383	397	
66 - Facility Maintenance Manager	108	180	196	
67 - Engineering & Maintenance Manager	32	49	52	
68 - Building Services Manager/Supervisor	37	57	62	
69 - Plant Manager/Supervisor	37	78	82	
70 - Building Maintenance Superintendent	23	37	42	
71 - Building & Grounds Superintendent	25	38	39	
72 - Maintenance Supervisor	230	444	454	
73 - Building Supervisor	14	20	22	
74 - Facility/Building/Maintenance Engineer	100	136	146	
75 - Other Maintenance Management	42	69	82	
	<b>4,541</b>	<b>7,326</b>	<b>7,547</b>	Facility Maintenance Decisions