

Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	N/A	30,906	32,550
Active US Subscribers / Base Rate	19,678	30,906	32,549
Email Addresses / Base Rate (Free Transmission)	0		
Telemarketing / Base Rate		30,906	
Active Canadian Subscribers / Postal Base Rate	N/A	0	1
Combined PHONE-POSTAL / Base Rate \$275/M		30,906	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H - 1000 or more	272	326	352
G - 500-999	173	225	235
F - 100-499	790	972	1,044
D - 50-99	1,055	1,356	1,441
A - 20-49	1,142	1,385	1,481
9 - 14-19	738	919	983
8 - 8-13	1,367	1,706	1,813
7 - 4-7	1,964	2,517	2,677
6 - 1-3	3,196	4,621	4,927
	10,697	14,027	14,953

Bldg/Organization Type (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
10 - Commercial Buildings	3,064	4,282	4,554
20 - Government Buildings	2,088	3,194	3,352
30 - Industrial Buildings	1,271	1,799	1,926
40 - Hospitality Buildings	709	1,063	1,117
50 - Medical Buildings	5,025	9,667	10,211
60 - Retail Buildings	461	634	686
70 - Educational Buildings	7,060	10,267	10,704
90 - Arch Firms/Consultants/Contractors	0	0	0
	19,678	30,906	32,550

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	5,093	7,228	7,580
LABORATORY MANAGEMENT	2,016	2,418	2,564
K12 vs HIGHER ED	7,060	10,267	10,704
GREEN PRODUCT INVOLVEMENT	3,537	4,120	4,326

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	1,494	2,100	2,179
D - 6,000,000-10,000,000	792	1,056	1,110
C - 3,000,000-6,000,000	940	1,244	1,310
B - 1,000,000-3,000,000	2,340	3,160	3,312
4 - 500,000-999,999	2,406	3,247	3,445
3 - 250,000-499,999	1,959	2,695	2,830
2 - 100,000-249,999	2,602	3,777	4,040
1 - Under 100,000	1,405	2,272	2,326
	13,938	19,551	20,552

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
60 - Director of Maintenance	4,358	7,998	8,461
61 - Director of Maintenance & Engineering	1,095	1,551	1,667
62 - Director of Facilities Maintenance	2,338	3,350	3,490
63 - Director of Building and Grounds	2,287	3,613	3,725
64 - Director Building Services/Plant Services	429	613	641
65 - Maintenance Manager	2,014	3,210	3,384
66 - Facility Maintenance Manager	1,423	2,024	2,133
67 - Engineering & Maintenance Manager	584	777	829
68 - Building Services Manager/Supervisor	486	722	759
69 - Plant Manager/Supervisor	563	837	892
70 - Building Maintenance Superintendent	174	248	268
71 - Building & Grounds Superintendent	218	320	337
72 - Maintenance Supervisor	1,637	2,638	2,737
73 - Building Supervisor	199	282	301
74 - Facility/Building/Maintenance Engineer	990	1,349	1,442
75 - Other Maintenance Management	883	1,374	1,484
	19,678	30,906	32,550

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