



EDUCATION FACILITIES MANAGEMENT

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	29,748	30,236
Active US Subscribers / Base Rate	19,764	29,725	30,213
Email Addresses / Base Rate (Free Transmission)	19,764		
Telemarketing / Base Rate		29,748	
Active Canadian Subscribers / Postal Base Rate	N/A	23	23
Combined PHONE-POSTAL / Base Rate \$275/M		29,748	

Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

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Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	89	102	105
G - 500-999	98	127	129
F - 100-499	640	823	840
D - 50-99	900	1,138	1,180
A - 20-49	1,415	1,824	1,857
9 - 14-19	846	1,063	1,089
8 - 8-13	1,872	2,323	2,381
7 - 4-7	2,872	3,630	3,694
6 - 1-3	3,075	3,952	4,025
	11,807	14,982	15,300

	EMAIL	PHONE	POSTAL
K-12 vs Higher Education (\$15/M)	\$440/M	\$225/M	\$165/M
K-12	14,418	21,799	22,160
Other	915	1,476	1,507
Technical	266	406	410
University	3,332	4,896	4,985
	18,931	28,577	29,062

	EMAIL	PHONE	POSTAL
Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	6,455	9,117	9,239
LABORATORY MANAGEMENT	2,124	2,534	2,596
GREEN PRODUCT INVOLVEMENT	3,053	3,555	3,620

	EMAIL	PHONE	POSTAL
Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	847	1,225	1,243
D - 6,000,000-10,000,000	580	802	820
C - 3,000,000-6,000,000	723	986	1,004
B - 1,000,000-3,000,000	1,849	2,533	2,594
4 - 500,000-999,999	2,144	2,895	2,961
3 - 250,000-499,999	1,789	2,436	2,481
2 - 100,000-249,999	3,314	4,581	4,644
1 - Under 100,000	180	299	308
	11,426	15,757	16,055

LIST MANAGER CONTACT INFORMATION
 TRADE PRESS MEDIA GROUP
 2100 West Florist Ave
 Milwaukee, WI 53209
 M = Per Thousand F = Flat

Kimberly Reed
kim.reed@tradeppress.com
 Phone: (414) 228-7701 x441
 Fax: (414) 228-1134

DESCRIPTION

Send Your Direct Marketing Message to These Qualified Prospects Within the nation's Largest Educational Facilities. Reach Facility Managers and Maintenance Executives Who Make the Purchasing Decisions for School Districts, Colleges, Universities and Technical Schools.

This is a Combined Database of Active, Controlled Subscribers Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL	
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	317	616	619	Building Operating Management
26 - Other Construction/Engineering Titles	97	164	164	
31 - Building Owner, Developer, C-Level Executive	849	1,424	1,433	
32 - VP/Director of Facilities & Buildings	3,358	5,191	5,215	
33 - VP/Director of Real Estate	30	42	42	
34 - Property & Asset Manager	148	260	261	
35 - Building & Facility Manager	2,734	4,102	4,138	
36 - VP/Director of Energy Services	41	62	63	
41 - VP/Director of Facilities Engineering	145	235	236	
42 - VP/Director of Design & Construction	85	128	130	
43 - Physical Plant Director	262	411	413	
44 - Project Manager	262	410	413	
45 - Energy Manager	96	128	130	
46 - Construction Manager	56	75	76	
47 - Staff Architect	35	51	51	
48 - Staff Engineer	91	134	134	
49 - Space Planner/Interior Designer	51	62	64	
50 - Energy Director	16	26	26	
55 - Superintendent of Schools/School Districts	7,494	10,306	10,340	
60 - Director of Maintenance	671	1,119	1,204	
61 - Director of Maintenance & Engineering	54	84	95	
62 - Director of Facilities Maintenance	336	528	571	
63 - Director of Building and Grounds	1,245	2,161	2,239	
64 - Director Building Services/Plant Services	37	64	67	
65 - Maintenance Manager	273	443	473	
66 - Facility Maintenance Manager	165	257	275	
67 - Engineering & Maintenance Manager	22	35	37	
68 - Building Services Manager/Supervisor	81	121	131	
69 - Plant Manager/Supervisor	47	68	76	
70 - Building Maintenance Superintendent	27	42	46	
71 - Building & Grounds Superintendent	67	110	117	
72 - Maintenance Supervisor	359	542	573	
73 - Building Supervisor	44	62	68	
74 - Facility/Building/Maintenance Engineer	83	126	134	
75 - Other Maintenance Management	86	159	182	
	19,764	29,748	30,236	Facility Maintenance Decisions