

## Executive Building Ownership & Facilities Management / MASTER FILE

	EMAIL	PHONE	POSTAL
<b>SEGMENTS</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
Universe / Base Rate	N/A	92,718	95,117
Active US Subscribers / Base Rate	58,372	91,333	93,686
Email Addresses / Base Rate (Free Transmission)	58,372		
Telemarketing / Base Rate		92,718	
Active Canadian Subscribers / Postal Base Rate	N/A	1,385	1,431
Combined PHONE-POSTAL / Base Rate \$275/M		92,718	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
<b>TRANSMISSION / ADDRESSING</b>	<b>Price</b>		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

### LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

### DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.

Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
<b>Number of Buildings (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
H - 1000 or more	940	1,192	1,246
G - 500-999	574	755	774
F - 100-499	2,538	3,393	3,496
D - 50-99	2,559	3,416	3,526
A - 20-49	4,016	5,290	5,429
9 - 14-19	2,254	2,940	3,029
8 - 8-13	4,087	5,322	5,486
7 - 4-7	6,161	8,012	8,243
6 - 1-3	10,034	13,719	14,167
	<b>33,163</b>	<b>44,039</b>	<b>45,396</b>

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<b>Bldg/Organization Type (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
10 - Commercial Buildings	17,739	25,902	26,626
20 - Government Buildings	4,541	7,326	7,547
30 - Industrial Buildings	2,521	3,885	4,055
40 - Hospitality Buildings	1,396	2,240	2,315
50 - Medical Buildings	10,063	20,484	21,103
60 - Retail Buildings	1,278	1,791	1,870
70 - Educational Buildings	19,764	29,748	30,236
90 - Arch Firms/Consultants/Contractors	1,070	1,342	1,365
	<b>58,372</b>	<b>92,718</b>	<b>95,117</b>

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<b>Additional Select Options (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
DATA CENTER MANAGEMENT	16,791	24,659	25,201
LABORATORY MANAGEMENT	4,879	6,054	6,276
K12 vs HIGHER ED	19,764	29,748	30,236
GREEN PRODUCT INVOLVEMENT	10,740	13,077	13,407

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<b>Square Feet (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>
E - Over 10,000,000	4,097	5,918	6,052
D - 6,000,000-10,000,000	2,033	2,863	2,931
C - 3,000,000-6,000,000	2,597	3,604	3,707
B - 1,000,000-3,000,000	6,487	9,168	9,410
4 - 500,000-999,999	6,245	8,746	9,019
3 - 250,000-499,999	5,124	7,273	7,450
2 - 100,000-249,999	9,836	14,083	14,452
1 - Under 100,000	869	1,648	1,694
	<b>37,288</b>	<b>53,303</b>	<b>54,715</b>

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<b>Job Function/Title (\$15/M)</b>	<b>\$440/M</b>	<b>\$225/M</b>	<b>\$165/M</b>	
21 - Other Executive/Management Titles	1,398	2,520	2,537	Building Operating Management
26 - Other Construction/Engineering Titles	636	1,039	1,058	
31 - Building Owner, Developer, C-Level Executive	8,826	14,603	14,806	
32 - VP/Director of Facilities & Buildings	7,884	12,410	12,552	
33 - VP/Director of Real Estate	765	1,101	1,125	
34 - Property & Asset Manager	4,766	7,249	7,409	
35 - Building & Facility Manager	9,572	14,185	14,401	
36 - VP/Director of Energy Services	128	200	205	
41 - VP/Director of Facilities Engineering	796	1,281	1,298	
42 - VP/Director of Design & Construction	350	493	506	
43 - Physical Plant Director	606	1,060	1,070	
44 - Project Manager	1,626	2,500	2,559	
45 - Energy Manager	277	373	384	
46 - Construction Manager	285	416	428	
47 - Staff Architect	182	246	251	
48 - Staff Engineer	876	1,295	1,329	
49 - Space Planner/Interior Designer	227	302	310	
50 - Energy Director	43	72	73	
55 - Superintendent of Schools/School Districts	7,576	10,469	10,507	
60 - Director of Maintenance	3,082	6,421	6,847	
61 - Director of Maintenance & Engineering	444	773	859	
62 - Director of Facilities Maintenance	855	1,504	1,612	
63 - Director of Building and Grounds	1,366	2,403	2,501	
64 - Director Building Services/Plant Services	149	275	293	
65 - Maintenance Manager	1,593	2,736	2,898	
66 - Facility Maintenance Manager	617	1,032	1,119	
67 - Engineering & Maintenance Manager	227	348	386	
68 - Building Services Manager/Supervisor	228	407	434	
69 - Plant Manager/Supervisor	325	541	588	
70 - Building Maintenance Superintendent	86	134	150	
71 - Building & Grounds Superintendent	116	198	211	
72 - Maintenance Supervisor	1,365	2,346	2,438	
73 - Building Supervisor	108	163	179	
74 - Facility/Building/Maintenance Engineer	546	808	883	
75 - Other Maintenance Management	446	815	911	
	<b>58,372</b>	<b>92,718</b>	<b>95,117</b>	