

BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	13,077	13,407
Active US Subscribers / Base Rate	10,740	12,806	13,121
Email Addresses / Base Rate (Free Transmission)	10,740		
Telemarketing / Base Rate		13,077	
Active Canadian Subscribers / Postal Base Rate	N/A	271	286
Combined PHONE-POSTAL / Base Rate \$275/M		13,077	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

Number of Buildings (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
H - 1000 or more	305	380	396
G - 500-999	188	227	230
F - 100-499	969	1,195	1,222
D - 50-99	925	1,140	1,164
A - 20-49	1,421	1,714	1,754
9 - 14-19	749	907	935
8 - 8-13	1,321	1,604	1,635
7 - 4-7	1,861	2,233	2,292
6 - 1-3	2,727	3,342	3,436
	10,466	12,742	13,064

Bldg/Organization Type (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	3,814	4,652	4,766
20 - Government Buildings	1,138	1,413	1,451
30 - Industrial Buildings	626	757	782
40 - Hospitality Buildings	287	326	337
50 - Medical Buildings	1,144	1,556	1,613
60 - Retail Buildings	250	299	310
70 - Educational Buildings	3,053	3,555	3,620
90 - Arch Firms/Consultants/Contractors	428	519	528
	10,740	13,077	13,407

Additional Select Options (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	3,965	4,725	4,862
LABORATORY MANAGEMENT	2,371	2,836	2,935
K12 vs HIGHER ED	3,049	3,551	3,616

Square Feet (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	918	1,130	1,156
D - 6,000,000-10,000,000	547	638	654
C - 3,000,000-6,000,000	752	936	964
B - 1,000,000-3,000,000	2,089	2,532	2,594
4 - 500,000-999,999	1,817	2,233	2,291
3 - 250,000-499,999	1,507	1,808	1,849
2 - 100,000-249,999	2,602	3,129	3,210
1 - Under 100,000	120	169	174
	10,352	12,575	12,892

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL PHONE POSTAL				
	\$440/M	\$225/M	\$165/M		
21 - Other Executive/Management Titles	81	101	102	Building Operating Management	
26 - Other Construction/Engineering Titles	79	104	106		
31 - Building Owner, Developer, C-Level Executive	1,831	2,235	2,275		
32 - VP/Director of Facilities & Buildings	1,794	2,215	2,253		
33 - VP/Director of Real Estate	170	215	219		
34 - Property & Asset Manager	865	1,075	1,093		
35 - Building & Facility Manager	2,424	2,896	2,952		
36 - VP/Director of Energy Services	43	54	55		
41 - VP/Director of Facilities Engineering	222	274	279		
42 - VP/Director of Design & Construction	109	133	137		
43 - Physical Plant Director	151	192	193		
44 - Project Manager	397	480	488		
45 - Energy Manager	114	138	142		
46 - Construction Manager	70	89	92		
47 - Staff Architect	69	80	82		
48 - Staff Engineer	254	312	318		
49 - Space Planner/Interior Designer	51	57	57		
50 - Energy Director	14	19	19		
55 - Superintendent of Schools/School Districts	641	710	713		
60 - Director of Maintenance	316	482	513		Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	48	63	68		
62 - Director of Facilities Maintenance	152	189	207		
63 - Director of Building and Grounds	130	143	156		
64 - Director Building Services/Plant Services	24	28	30		
65 - Maintenance Manager	113	132	144		
66 - Facility Maintenance Manager	140	159	172		
67 - Engineering & Maintenance Manager	45	51	53		
68 - Building Services Manager/Supervisor	52	56	59		
69 - Plant Manager/Supervisor	27	28	34		
70 - Building Maintenance Superintendent	16	17	19		
71 - Building & Grounds Superintendent	16	24	25		
72 - Maintenance Supervisor	129	158	168		
73 - Building Supervisor	20	21	23		
74 - Facility/Building/Maintenance Engineer	97	104	115		
75 - Other Maintenance Management	36	43	46		
	10,740	13,077	13,407		