

Building Operating Management Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	72,056	73,050
Active US Subscribers / Base Rate	48,686	70,667	71,616
Email Addresses / Base Rate (Free Transmission)	48,686		
Telemarketing / Base Rate		72,056	
Active Canadian Subscribers / Postal Base Rate	N/A	1,389	1,434
Combined PHONE-POSTAL / Base Rate \$275/M		72,056	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	850	1,052	1,089
G - 500-999	501	641	654
F - 100-499	2,281	2,949	3,004
D - 50-99	2,171	2,784	2,829
A - 20-49	3,645	4,675	4,749
9 - 14-19	2,008	2,512	2,547
8 - 8-13	3,573	4,495	4,572
7 - 4-7	5,392	6,761	6,855
6 - 1-3	8,505	10,775	10,955
	28,926	36,644	37,254

Bldg/Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	16,848	22,566	23,052
20 - Government Buildings	3,540	5,142	5,233
30 - Industrial Buildings	1,548	2,174	2,220
40 - Hospitality Buildings	955	1,443	1,466
50 - Medical Buildings	7,000	12,839	12,967
60 - Retail Buildings	977	1,259	1,290
70 - Educational Buildings	16,714	23,920	24,042
90 - Arch Firms/Consultants/Contractors	1,104	1,324	1,346
	48,686	70,667	71,616

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
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DATA CENTER MANAGEMENT	14,585	20,073	20,322
LABORATORY MANAGEMENT	4,145	4,873	4,979
K12 vs HIGHER ED	16,714	23,920	24,042
GREEN PRODUCT INVOLVEMENT	9,681	11,128	11,307

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
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E - Over 10,000,000	3,461	4,522	4,592
D - 6,000,000-10,000,000	1,705	2,217	2,245
C - 3,000,000-6,000,000	2,233	2,866	2,911
B - 1,000,000-3,000,000	5,669	7,415	7,533
4 - 500,000-999,999	5,272	6,904	7,011
3 - 250,000-499,999	4,264	5,628	5,697
2 - 100,000-249,999	8,650	11,618	11,751
1 - Under 100,000	0	0	0
	31,254	41,170	41,740

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential. The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
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21 - Other Executive/Management Titles	1,519	2,527	2,544
26 - Other Construction/Engineering Titles	675	1,047	1,065
31 - Building Owner, Developer, C-Level Executive	9,107	14,643	14,846
32 - VP/Director of Facilities & Buildings	8,232	12,492	12,633
33 - VP/Director of Real Estate	797	1,104	1,128
34 - Property & Asset Manager	4,995	7,271	7,431
35 - Building & Facility Manager	9,964	14,226	14,443
36 - VP/Director of Energy Services	133	200	205
41 - VP/Director of Facilities Engineering	842	1,286	1,303
42 - VP/Director of Design & Construction	358	494	507
43 - Physical Plant Director	630	1,066	1,076
44 - Project Manager	1,686	2,502	2,561
45 - Energy Manager	293	373	384
46 - Construction Manager	293	416	428
47 - Staff Architect	184	246	251
48 - Staff Engineer	904	1,297	1,331
49 - Space Planner/Interior Designer	234	302	310
50 - Energy Director	44	72	73
55 - Superintendent of Schools/School Districts	7,796	10,492	10,531
	48,686	72,056	73,050

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