

MEDICAL FACILITIES MANAGEMENT

SEGMENTS	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	N/A	20,370	20,933
Active US Subscribers / Base Rate	9,734	20,330	20,893
Email Addresses / Base Rate (Free Transmission)	9,734		
Telemarketing / Base Rate		20,370	
Active Canadian Subscribers / Postal Base Rate	N/A	40	40
Combined PHONE-POSTAL / Base Rate \$275/M		20,370	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP
2100 West Florist Ave
Milwaukee, WI 53209

Kimberly Reed
kim.reed@tradeexpress.com
Phone: (414) 228-7701 x441
Fax: (414) 228-1134

M = Per Thousand F = Flat

DESCRIPTION

Built from the Active Subscriber Lists of Building Operating Management & Facility Maintenance Decisions. Now Your Direct Marketing Message Can Reach the Key Decision-Making Facility Executives And Top Level Maintenance Management Personnel At The Nation's Largest Medical/ Healthcare Facilities, (hospitals/clinics) Nursing Homes. Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H - 1000 or more	57	85	90
G - 500-999	41	65	66
F - 100-499	214	340	353
D - 50-99	282	444	462
A - 20-49	451	686	708
9 - 14-19	280	423	443
8 - 8-13	521	763	786
7 - 4-7	851	1,276	1,327
6 - 1-3	1,917	3,322	3,453
	4,614	7,404	7,688

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	2,364	4,590	4,684
LABORATORY MANAGEMENT	629	926	960
GREEN PRODUCT INVOLVEMENT	1,185	1,599	1,645

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	410	769	780
D - 6,000,000-10,000,000	230	384	392
C - 3,000,000-6,000,000	329	515	535
B - 1,000,000-3,000,000	890	1,455	1,498
4 - 500,000-999,999	861	1,425	1,472
3 - 250,000-499,999	830	1,422	1,453
2 - 100,000-249,999	1,804	3,187	3,302
1 - Under 100,000	285	664	683
	5,639	9,821	10,115

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M		
21 - Other Executive/Management Titles	436	1,061	1,062	Building Operating Management	
26 - Other Construction/Engineering Titles	180	297	301		
31 - Building Owner, Developer, C-Level Executive	1,501	3,740	3,760		
32 - VP/Director of Facilities & Buildings	1,678	3,087	3,107		
33 - VP/Director of Real Estate	51	77	77		
34 - Property & Asset Manager	201	355	359		
35 - Building & Facility Manager	1,372	2,577	2,593		
36 - VP/Director of Energy Services	16	24	25		
41 - VP/Director of Facilities Engineering	204	358	359		
42 - VP/Director of Design & Construction	53	83	84		
43 - Physical Plant Director	166	321	323		
44 - Project Manager	167	313	316		
45 - Energy Manager	15	21	21		
46 - Construction Manager	31	56	56		
47 - Staff Architect	18	27	27		
48 - Staff Engineer	113	177	181		
49 - Space Planner/Interior Designer	30	46	47		
50 - Energy Director	3	8	8		
55 - Superintendent of Schools/School Districts	12	22	23		
60 - Director of Maintenance	1,651	4,080	4,315		Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	183	390	431		
62 - Director of Facilities Maintenance	233	491	521		
63 - Director of Building and Grounds	54	113	121		
64 - Director Building Services/Plant Services	43	114	122		
65 - Maintenance Manager	282	601	620		
66 - Facility Maintenance Manager	113	238	255		
67 - Engineering & Maintenance Manager	36	63	74		
68 - Building Services Manager/Supervisor	38	112	117		
69 - Plant Manager/Supervisor	43	93	103		
70 - Building Maintenance Superintendent	13	17	22		
71 - Building & Grounds Superintendent	14	30	32		
72 - Maintenance Supervisor	407	703	733		
73 - Building Supervisor	23	49	53		
74 - Facility/Building/Maintenance Engineer	151	232	257		
75 - Other Maintenance Management	203	394	428		
	9,734	20,370	20,933		